

Report on 1st ICT-AGRI-2 summit with researchers funded by ICT-AGRI

Deliverable D3.5 Report | Public

Antoinette Jordan & Raymond Kelly Teagasc

March 2016

ICT-AGRI-2

Information and Communication Technologies (ICT) and Robotics for Sustainable Agriculture – ERA-NET



This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement no 618123 [ICT-AGRI 2]

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1. Introduction

The first ICT-AGRI Projects Workshop was held in conjunction with the ICT-AGRI Seminar in Dublin, Ireland on 25-26 February 2016.

The seminar was organised by Teagasc, the Agriculture and Food Development Authority in Ireland, a partner in ICT-AGRI-2. The focus of the seminar was "Shaping the Future: Targeting Opportunities for ICT in Agriculture". The conference attracted over 300 participants from research, industry and farming, from Ireland and Europe.

The ICT-AGRI Project Workshop took place the day before the seminar, will a full day of activities for project partners. Project representatives were invited to attend the seminar the following day and to present their research at a poster session. Many project partners took part in the general discussions at the conference and there was a keen interest for ICT-AGRI among the conference participants. The keynote speaker Dr John Bell, director of Bioeconomy at the European Commission, acknowledged the work being done in the ICT-AGRI-2 ERA-NET and referred to the successful workshop held in Dublin.

The ICT-AGRI Project Workshop is reported in detail in the following pages.

The coordinators of 25 projects from the 2012, 2014 and 2015 calls were invited to attend. Two members of each project were invited. The representatives of 20 projects attended the workshop, a total of 26 people.

Representatives of ICT-AGRI-2 partners also attended, with 7 people present.

A total of 31 people took part in the activities of the workshop, with two facilitators from Teagasc organising the day.

2. Funded Projects Workshop

The workshop took place on Thursday 25th February 2016 at the Aviva Stadium, Dublin from 09:00 to 17:30, followed by a networking dinner at 19:00 at the Sandymount Hotel, Dublin.

The workshop was organised by Teagasc – the agriculture and food development authority in Ireland, a partner in ICT-AGRI-2 and WP3 lead.

33 people joined the workshop – 26 people from ICT-AGRI funded projects, 7 people from ICT-AGRI-2 partners including 2 facilitators from Teagasc.

2.1. Workshop Programme

The workshop programme was designed with multiple purposes. The Description of Work states:

Networking amongst ICT-AGRI funded researchers

We will establish an "ICT-AGRI Community" amongst the researchers that we have funded, in order to:

- encourage future collaborations,
- mutual learning and
- a reduction in duplication of effort.

Two ICT-AGRI summits will be held during the period of ICT-AGRI-2 (one at midpoint and a second at the end) to bring together all of our funded researchers with industry and other stakeholders. The summit will be linked to a major European conference in a relevant area, so as to obtain maximum value for the travel costs incurred.

The programme of the first workshop reflected these aims, with a focus on networking and mutual learning.



Workshop programme



Project Workshop

25 February 2016

Venue: Aviva Stadium, Entrance A, Vavasour Suite, Lansdowne Road, Dublin

PROGRAMME

Workshop Facilitator Raymond Kelly, Teagasc

08:45 Registration

09:00 **Welcome** Iver Thysen

09:15 **Initial results from the Project Partner Survey** Juliana Zweifel

Project Discussions:

Each project hosts a table discussion

Format:

Introduction to the project and consortium, from the project representative

Project outline, from the project representative

Discussion

09:30 **Green Agriculture Projects (2012 call)**

Project Representatives

Project Session 1 Session 2

FarmFUSE Abdul Mouazen Abdul Mouazen

GrassBots Claus Grøn Sørensen --

SILF -- Claus Grøn Sørensen

ICTGRAZINGTOOLSBernadette O'BrienBernadette O'Brieni-LEEDBenjamin SeiferthBenjamin SeiferthITApicAleksejs ZacepinsAleksejs Zacepins

USER-PA Soren Marcus Pedersen Soren Marcus

09:30 Pedersen

09:55

Session 1: 30 minutes round-table discussion

Session 2: 30 minutes round-table discussion

10:20 Networking Tea/Coffee Break

11:00 **Workshop Question 1** What did you learn? Any tips for new projects?

12:00 SmartAgriFood Projects (2014 call)

Project Representatives

Project Session 1 Session 2 FERIA, FI-ORAMA Claus Grøn Sørensen S-GAP Claus Grøn Sørensen HappyCow Sicco Pier van Gosliga Niels Molenaar ifarma-ffa Vangelis Vassiliadis Vangelis Vassiliadis 12:00 Session 1: 30 minutes round-table discussion 12:25 Session 2: 30 minutes round-table discussion Networking Lunch 12:50 14:00 Workshop Question 2 What is your route to market? 15:00 Precision Farming Projects (2015 call) Project Representatives Project Session 1 Session 2 DockWeeder Frits van Evert Dejan Seatovic **Dionysis Bochtis** GeoWebAgri II **Dionysis Bochtis PAMCoBA** Soren Marcus Pedersen Soren Marcus Pedersen S3CAV Michael Nielsen Michael Nielsen Targ_App Kathrine Hague Madsen Bo Stenberg, Pertti Rajala Dejan Seatovic Claus Grøn Sørensen **VAROS** Bernadette O'Brien GrassQ Christina Umstatter Claus Grøn Sørensen **Dermot Forristal CTF-Optimove** 15:00 Session 1: 30 minutes round-table discussion 15:25 Session 2: 30 minutes round-table discussion 15:50 Tea/Coffee break 16:00 Workshop Question 3 Future Collaboration What expertise is your consortium lacking? What can ICT-AGRI do in this respect? Discussion on opportunities for future collaboration 2016 Call Smart Apps and Utilities items on ICT-AGRI website 17:00 **Workshop Evaluation** 17:15 Next Steps and Closing Remarks Iver Thysen 17:30 Fnd

2.2. Workshop Introduction

Raymond Kelly from Teagasc outlined the structure of the workshop and acted as facilitator for the day.



2.3. Welcome

Iver Thysen has worked in the ICT-AGRI Secretariat at the Danish Agency for Science, Technology and Innovation from the start of the ERA-NET. He welcomed the partners and outlined the purpose of the workshop.

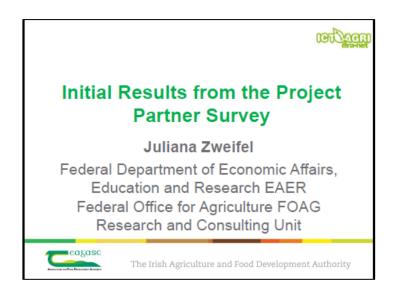


2.4. Impact assessment and evaluation of ERA-NET effectiveness

Juliana Zweifel is working in the Federal Office for Agriculture (FOAG) in Switzerland. She leads WP5 with Markus Lötscher.

The title of her presentation was: Impact assessment and evaluation of ERA-NET effectiveness and she covered the following topics:

- Objectives of the WP "Impact assessment and evaluation of ERA-NET effectiveness"
- Questions to be answered through the WP
- Work conducted so far: impact model, online questionnaire (preliminary results)
- Next steps



2.5. ICT-AGRI Projects Booklet

Each participant received a copy of a new booklet which details all ICT-AGRI funded projects from 2010-2015. The booklet was compiled and edited by Teagasc and is available to download online at:

http://www.teagasc.ie/publications/view_publication.aspx?PublicationID=3889



2.6. Green Agriculture Projects (2012 call) networking session

Each project was allocated a round table. Project partners sat at their allocated table and hosted the discussion. The networking session was divided into two thirty-minute sessions (session 1 and session 2). Each project hosted a table discussion with the following format:

- Introduction to the project and consortium, from the project representative
- Project outline, from the project representative
- Discussion

Project	Session 1	Session 2
FarmFUSE	Abdul Mouazen	Abdul Mouazen
Grass Bots	Claus Grøn Sørensen	
SILF		Claus Grøn Sørensen
ICTGRAZINGTOOLS	Bernadette O'Brien	Bernadette O'Brien
i-LEED	Benjamin Seiferth	Benjamin Seiferth
ITApic	Aleksejs Zacepins	Aleksejs Zacepins
USER-PA	Soren Marcus Pedersen	Soren Marcus Pedersen

2.7. Smart Agri Food Projects (2014 call) networking session

Each project was allocated a round table. Project partners sat at their allocated table and hosted the discussion. The networking session was divided into two thirty-minute sessions (session 1 and session 2). Each project hosted a table discussion with the following format:

- Introduction to the project and consortium, from the project representative
- Project outline, from the project representative
- Discussion

Project	Session 1	Session 2
FERIA, FI-ORAMA	Claus Grøn Sørensen	
S-GAP		Claus Grøn Sørensen
HappyCow	Sicco Pier van Gosliga	Sicco Pier van Gosliga
ifarma-ffa	Vangelis Vassiliadis	Vangelis Vassiliadis

2.8. Precision Farming Projects (2015 call) networking session

Each project was allocated a round table. Project partners sat at their allocated table and hosted the discussion. The networking session was divided into two thirty-minute sessions (session 1 and session 2). Each project hosted a table discussion with the following format:

- Introduction to the project and consortium, from the project representative
- Project outline, from the project representative
- Discussion

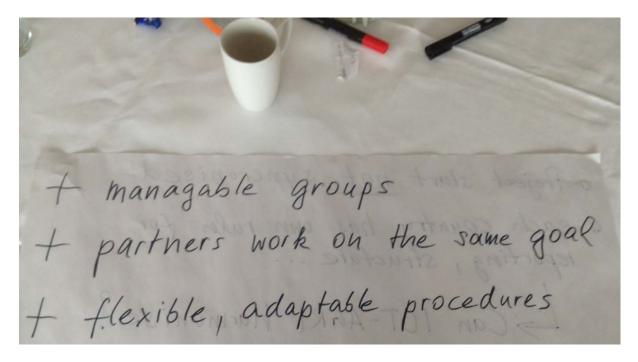
Project	Session 1	Session 2
DockWeeder	Frits van Evert	Dejan Seatovic
GeoWebAgri II	Dionysis Bochtis	Dionysis Bochtis
PAMCoBA	Soren Marcus Pedersen	Soren Marcus Pedersen
S3CAV	Michael Nielsen	Michael Nielsen
Targ_App	Kathrine Hague Madsen	Bo Stenberg, Pertti Rajala
VAROS	Dejan Seatovic	Claus Grøn Sørensen
GrassQ	Bernadette O'Brien	Christina Umstatter
CTF-Optimove	Claus Grøn Sørensen	Dermot Forristal

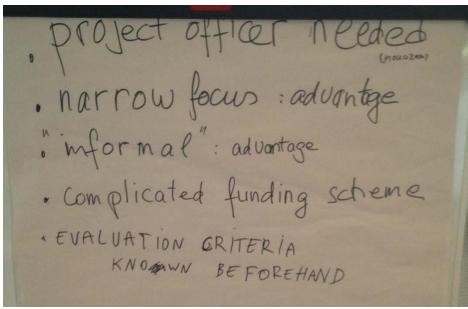
2.9. Workshop Question 1

Project partners were invited to sit at tables numbered 1-6. The groups discussed the following question:

What did you learn? Any tips for new projects?

Each group wrote notes on a flipchart. Once the group had answered the question, participants were invited to move to another table. Once at a new table, the participants continued the discussion with the new group.





o Project start not syncronised

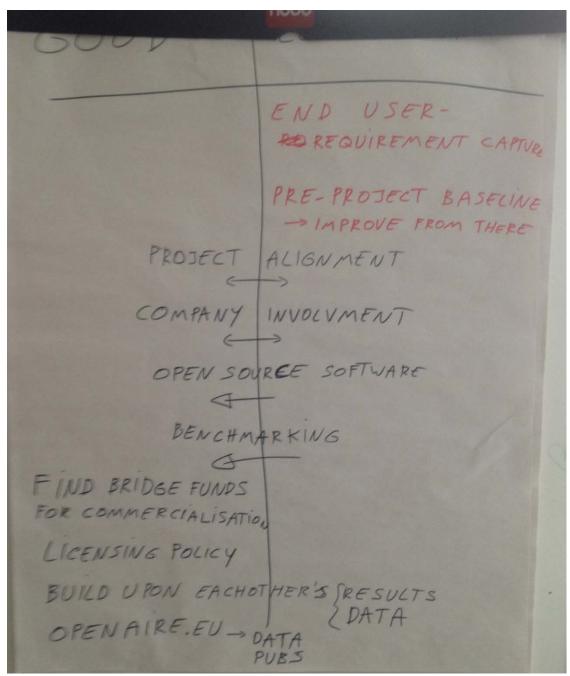
o each country has own rules for reporting, structure...

La Can ICT-AGRI harmonise?

La if not, all partners need to know about requirements before project planning

DATA HANDLING PROBLEMS NO STANDARDS FOR DATABASE * BIL DATA - EDAY STACE, & 2/ I.P. + LEGAL ISSUES -> PROBLEMATIC FLEXIBLE IP FRAME WORK NEEDED CAN ICT-AGRI. DEVELOP WHO OWNS DATA! (INSTRUMENT OWNERS) 3/ FUNDING - SCHEDULING -> BRINGING PRODUCT TO MARKET. > 44EAR PADS + TIME FRAME. * AROJECT SELECTION + POOR FUNDING POSMIVES: + COLLABORATION WORKS! ->
+ BETTER' THAN LARGE EU PROJECTS.
+ 1CT-AGRI -> BRINGS 'ACTIVE' GROUPS TOGETHER.

GOOD BAD



2.10. Workshop Question 2

Project partners were invited to sit at tables numbered 1-6. The groups discussed the following question:

What is your route to market?

Each group wrote notes on a flipchart. Once the group had answered the question, participants were invited to move to another table. Once at a new table, the participants continued the discussion with the new group.

The groups discussed this topic for one hour.

2.11. Workshop Question 3

Project partners were invited to sit at tables numbered 1-6. The groups discussed the following question:

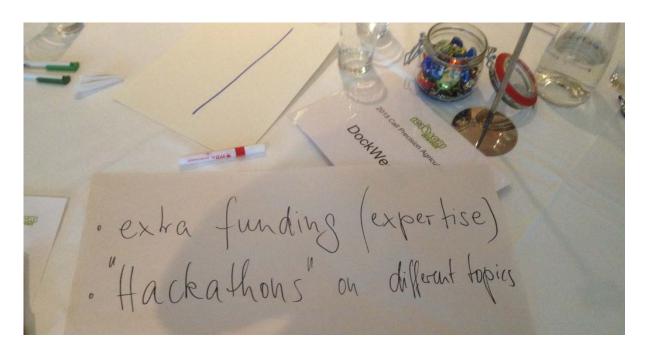
Future collaboration – what expertise is your consortium lacking? What can ICT-AGRI do in this respect?

Discussion on opportunities for future collaboration

- o 2016 call
- o Smart Apps and Utilities items on ICT-AGRI website

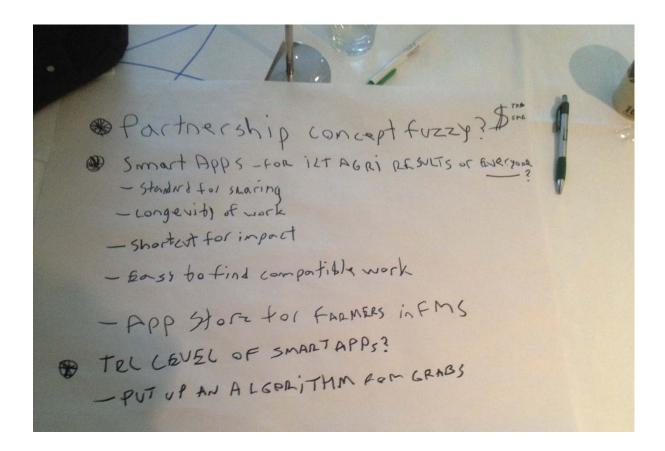
Each group wrote notes on a flipchart. Once the group had answered the question, participants were invited to move to another table. Once at a new table, the participants continued the discussion with the new group.

What can ICT-AGRI do?



Smart Apps / Utilities

SMART APPS / UTILITIES - SHOWROOM OF PROJECTS PRESENTATIONS - SUPPORTIVE TO NETWORKING (WITH ERA-NET PEOPLE SUPPORT)



Future Collaboration

Future Collaboran
· Publishing? = Yes.
La not the algorithms O Inputs / Outputs in a standardized way.
o Workshops: Commertialization (webinars?) · Pissues & ownership +echnical (standards)
a rambine with project meetings
o categorize expertise of all projects (utilities)

Expertise

Trits Van Evert	data mining
MICHAEL	Precision Ag. Field trial/Agronomist
NIELSEN	owning Equipment and fields for alless te.
CHRISTINA	KNOWLEDGE ON IP-AGREEMENTS
UMSTÄTIER	DATA MINING/TIME SERIES
DERMOT	(FUTURE) I MAGE ANNYSIS EXPERT TO 1.D. CROP
FORISTAL	SPONTH STAGES / SHOOT NOS IN CERENS. FOR

BERT	VARIABLE RATE CROP PROTECTION
Henri Holsten	- By data Analysis / modelling introduction of Infrastructure open data thinking.
JP CHANET	robots and social impacts of

2.12. Workshop evaluation

All participants were encouraged to complete the workshop evaluation sheet. The results of the evaluation are presented in Chapter 3.

2.13. Next steps and closing remarks

Iver Thysen thanked the projects for attending the workshop and encouraged participants to review the 2016 call details on the ICT-AGRI website.

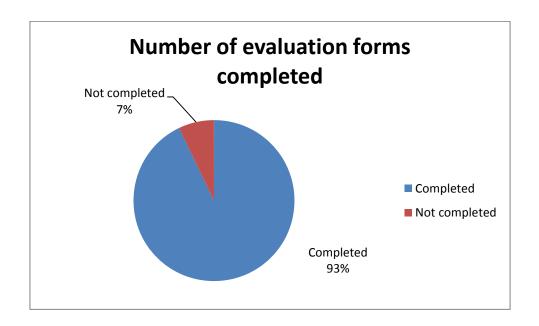
2.14. Networking dinner

28 project partners and ICT-AGRI partners attended a networking dinner at the Sandymount Hotel in Dublin, close to the workshop venue.

3. Workshop Evaluation

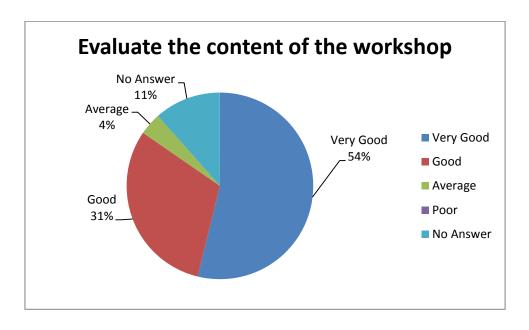
3.1. Number of workshop participants

- 33 people attended the workshop
- 2 people were workshop facilitators/organisers and did not complete the evaluation
- 31 people were eligible to complete the evaluation
- 3 people left early
- 28 people attended the evaluation session
- 26 completed evaluation forms were received



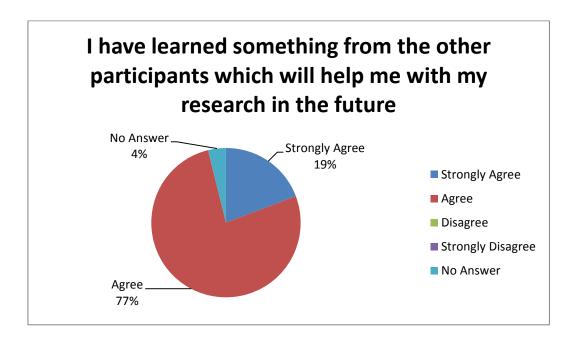
3.2. Content

Over 85% of responses noted the content as Good or Very Good.

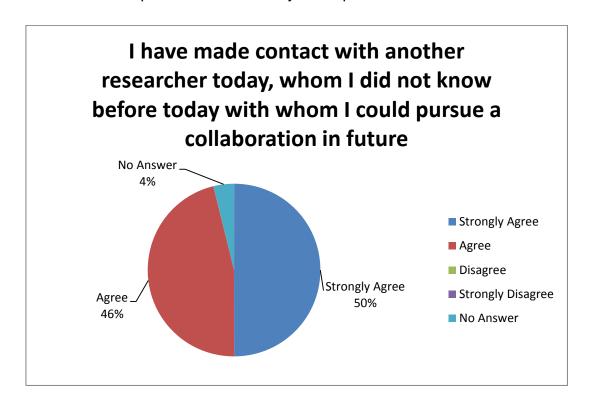


3.3. Impact

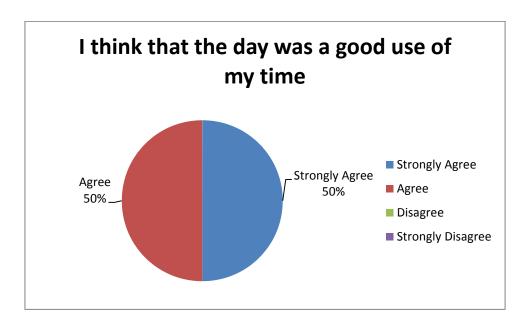
96% of participants learned something from the other participants which will help with their research in future.



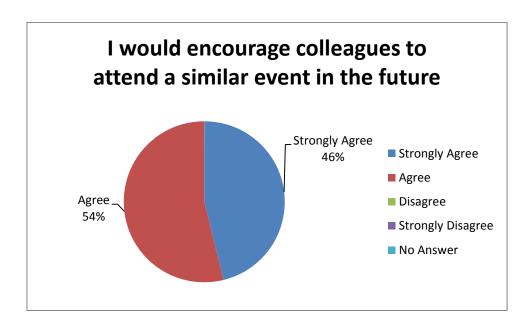
96% of participants made contact with another researcher who they did not know before the workshop and with whom they could pursue a collaboration in future.



100% of participants thought the day was a good use of their time.

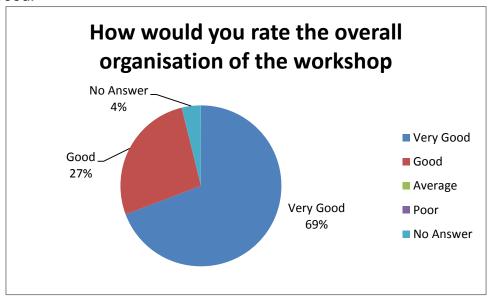


100% of participants would encourage colleagues to attend a similar event in the future.

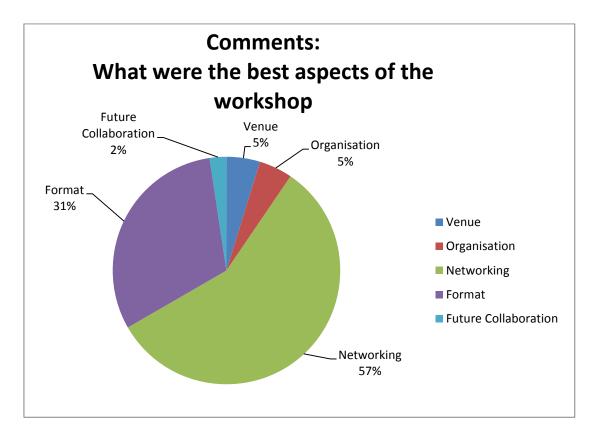


3.4. Organisation

96% of participants rated the overall organization of the workshop as Good or Very Good.



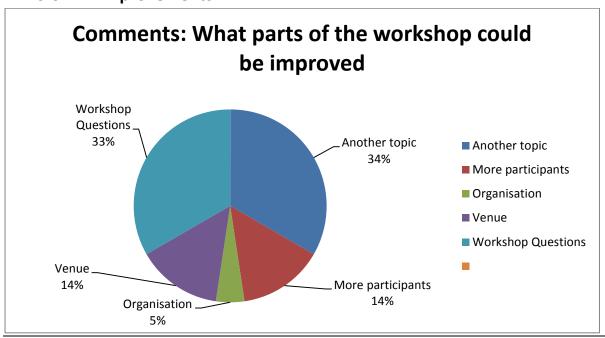
3.5. Positive aspects of the workshop



Comments:

What were the best aspects of the workshop?		
•	Approach, discussion, workshop	
Identifying future collaborations	interactivity	
, 0	Better than traditional	
All worked well	presentations	
Brainstorming, information sessions and	Learned about the other ICT-AGRI	
project goals explanations	projects	
Fun way to force us to mingle	Networking	
Good planning of the day	Networking	
It had short events, easy and not long to		
follow	Networking	
	Nice way to share ideas and	
Style	experiences	
The format	Projects contents elaboration	
The structure guaranteed interaction,		
participation and meeting new people	Round table discussions	
Time schedule was followed	Round table discussions	
Topics for discussion was good	Speed dates on projects	
	The interaction between	
Well organised with a good facilitator	participants	
	The networking and getting	
	different views as opposed to	
Interaction with partners	powerpoint presentations	
	The participants were relaxed and	
Interactive, open round-table	fun to converse with	
Interactive. Good way of getting to know	The project round tables and the	
each other	networking	
It was beneficial to meet the people	To know other participants of ICT-	
behind the other projects. Very useful	AGRI	
	To meet other researchers in the	
Discussions and mixing people	field of ICT-AGRI	
	Good guidelines for registration	
Discussions went well	and travelling	
Finding out what is going on in other		
projects	Organisation was good	
Inter-project collaboration	Nice venue	
Knowing of other projects with similar		
objectives but different methods	Place was good	

3.6. Improvements



What parts of the workshop could be improved?

Maybe an update on a few areas relevant to all projects by ICT-AGRI, e.g. IP or progress in different areas, requirements in proposals

I think narrowing the focus on one or two aspects would perhaps give better "results" in the end

Project management tools

Discussion of new calls

Presentation of the single projects for the whole group, to get a clearer picture of all of them

Maybe speed date (5 minutes per project) followed by more in detail

More project partners allowed (in agreement with project coordinators).

Also beneficial for administrative persons but more researchers and SME partners would be great

Should be more people invited

More info about what we had to prepare in advance. I made a ppt but that I learned did not need to be used

A little bit cold in the room

Sodas/water for lunch would be nice

Lunch was limited and strange to only have only coffee

Some discussions were too lengthy

The workshop questions. I don't think the circulation in the second half was very fruitful.

What parts of the workshop could be improved?

Last question of the day was surprisingly hard to answer: missing expertise? But maybe it was just the time of the day.

Less cycling

There was a bit too much shuffling among tables

Feedback from all five groups was a bit much

It flagged at the end due to "fuzziness" of last topics

3.7. Comments

Any other comments

Please share the pictures with us

Thank you for organising the event

I enjoyed the workshop a lot

Have the next workshop in parallel activity of major industry event, e.g.

Agritechnica

Combine individual kick-off meetings with this workshop. Since we all need to hold our kick off meeting and travel anyway

Well done

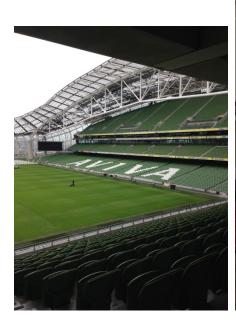
ICT-AGRI should organise some technical workshop or field demonstrations of cutting-edge technologies

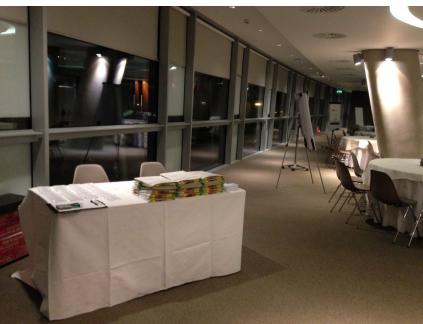
The workshop questions

Blue buses (Aircoach) should have an announcement for stations

A link to the difference in electricity plugs (in Ireland)

4. Images from the workshop















5. ICT-AGRI participation in ICT-AGRI Seminar

The ICT AGRI Seminar took place on Friday 26th February 2016 at the Aviva Stadium, Dublin. Over 250 guests from Ireland and Europe attended the seminar. It was organized by Teagasc, partner in ICT-AGRI-2 ERA-NET. ICT-AGRI partners who attended the workshop were also encouraged to attend the seminar and to present their research in a poster session. The poster session was well attended with a lot of interest during the day.





Foreword

Shaping the Future: Targeting Opportunities for ICT in Agriculture Where are we now and where are we going?

Three of the four Teagasc goals focus on improving the competitiveness of agriculture, food and the wider bioeconomy; supporting sustainable farming and the environment and encouraging diversification of the rural economy. Given the very significant global and local challenges which we face in terms of climate change, food security and concentration of economic activity in urban areas, it is vital that we harness the potential of ICT to transform the agri-food sector and rural economies.

The application of information and communications technologies offers the potential to reduce inputs, including farmers' own time, and simultaneously to increase outputs. The optimal deployment of these digital technologies will be key to achieving our aim of sustainable intensification of agriculture. ICT also offers great possibilities for the renewal of rural economies, both through the increased competitiveness and sustainability of agriculture and also through the opening up of new business models which are more suited to areas of lower population density.

Teagasc has a long history of embracing new technologies and has already been very active in promoting the synergy between digital technologies and agri-food, through our membership of the ICT-AGRI ERANET. We are very pleased to have developed strong collaborations with leading Irish research institutions and groups and look forward to hearing from the leaders of some of these institutions today.

The Teagasc model of innovation support is one where stakeholders are key participants in an increasingly open system of innovation. This means that end-users should be involved throughout the innovation process. To this end, we are pleased to bring together representatives from the farming sector, industry, research and research funders to identify the current state of the art, address upcoming challenges and look to future opportunities.

I would like to thank all of the speakers who contribute here today and you, the attendees, for your active engagement.

Professor Gerry Boyle Teagasc Director





ICT-AGRI funded project partners and ICT-AGRI-2 partners attended the ICT-AGRI Seminar



L-R: Prof Gerry Boyle, Director, Teagasc; Richard Howell, Department of Agriculture, Food and the Marine, Ireland; Dr John Bell, Director of Bioeconomy, European Commission; Dr Frank O'Mara, Director of Research, Teagasc



Dr John Bell, Director of Bioeconomy, European Commission gave the keynote address



L-R: Dr Raymond Kelly, Teagasc and ICT-AGRI-2, with guests during ICT-AGRI Seminar



Research Support Office Staff, Teagasc

L-R: Dr Kim Reilly, Stephen McHugh, Antoinette Jordan (ICT-AGRI-2 Research Officer), Dr Raymond Kelly (ICT-AGRI-2 Partner), David Whelan, Philomena Haughney

6. Conclusions

The first ICT-AGRI funded projects workshop was well attended and received positive feedback. The work of the ICT-AGRI ERA-NET was significantly exposed at the ICT-AGRI Seminar through the poster session of ICT-AGRI funded-projects and from being highlighted by Professor Gerry Boyle, Director, Teagasc and Dr John Bell, Director of Bioeconomy, European Commission in their speeches. ICT-AGRI has thereby achieved a considerable recognition in the Irish and European community of researchers and developers within ICT and robotics for agriculture.

The experiences from this workshop and seminar - together with experiences from other major agricultural conferences – indicate that collaboration with events in the community is a very important method for raising awareness among the stakeholders. It is therefore recommended to continue such efforts also in ICT-AGRI-2. A second workshop for funded projects is planned for 2017.

Appendix 1 Media Report on ICT-AGRI Seminar



MediaBook

Summary

Source	Media	Headline	Date	Page	
Dungarvan Observer	PRESS	Technology has the potential to revolutionise Irish Agriculture	to revolutionise Irish		
Irish Examiner	PRESS	IT to 'revolutionise' agriculture: Teagasc	03-Mar-2016	2	
Irish Independent Farming	PRESS	diary dates	01-Mar-2016	3	
Meath Chronicle	PRESS	Teagasc ICT seminar in Aviva	27-Feb-2016	4	
Irish Examiner Farming	PRESS	WEEKLY AGRI EVENTS	25-Feb-2016	5	
Farm & Plant Buyers Guide	PRESS	DIARY DATES	17-Feb-2016	6	
Irish Examiner Farming	PRESS	WEEKLY AGRI EVENTS	11-Feb-2016	7	
Dairy & Food Industries Magazine	PRESS	ICT Agri Seminar	10-Feb-2016	8	
Wicklow People	PRESS	Learn to combine ICT and rural agriculture	27-Jan-2016	9	
Wicklow People West Edition	PRESS	Learn to combine ICT and rural agriculture	27-Jan-2016	10	
Irish Farmers Journal 1	PRESS	Investment is key to innovation, Hogan tells ICT-agri conference	09-May-2015	11	
Kilkenny Reporter	PRESS	Info Tech can grow agriculture	06-May-2015	12	

Publication: Dungarvan Observer Date: Friday, March 04, 2016

Page: 58 Extract: 1 of 1 Circulation: 10300

Author:

Headline: Technology has the potential to revolutionise Irish Agriculture



Technology has the potential to revolutionise h Agriculture

THE Teagasc ICT Agri Seminar Telecommunication Software and opened in Dublin on Friday, 26th Systems Group (TSSG). February. Speaking in the Aviva Stadium, Professor Gerry Boyle AGRI Era-NET has been a major cat-Director of Teagasc said: "ICT and alyst for the development of research digital technologies have transformed many sectors of our economy and of The grouping of research funders and our lives, from transport, logistics and manufacturing to music and books. across Europe has allowed Teagasc to The same potential exists in the agriculture sector. Digital Technologies for Sensing, Analytics and Automation are Research Agenda in this area. some of the key emerging technologies with the potential to revolutionise the future of Irish agriculture. Already some of that potential is being realised, as shown here today. But this is only a taster of what could be achievable in the future."

Today's event has brought together end users, industry, research performers and research funders, to identify the current state of the art technologies in use, address upcoming challenges and look to future opportunities.

In recent years, Teagasc has put in place a number of key building blocks which will provide a basis for future development of digital agriculture solutions In Ireland.

These include the Teagasc National Farm Survey, PastureBase Ireland, Soils Information System and Teagasc NMP-online.

As well as developing the building blocks for future solutions, Teagasc has developed a series of partnerships with complementary groupings like the Irish Cattle Breeding Federation (ICBF), Tyndall National Institute, and the Waterford Institute of Technology's

Teagasc's membership of the ICTlines in the area of digital agriculture. leading research performers from tap into high level expertise and to contribute to a European Strategic Publication: Irish Examiner Date: Thursday, March 03, 2016

Page: 17 Extract: 1 of 1 Circulation: 32648 Author: Ray Ryan

Headline: IT to 'revolutionise' agriculture: Teagasc



Farming world

IT to 'revolutionise' agriculture: Teagasc

Technology has the potential to revolutionise Irish agriculture, Teagasc director Professor Gerry Boyle, has told a seminar in Dublin.

He said information and communications (ICT) and digital technologies have transformed many sectors of our economy and our lives from transport, logistics and manufacturing to music and books.

"The same potential exists in the agricultural sector," he told the Teagasc ICT agri seminar at the Aviva Stadium.

Professor Boyle said digital technologies for sensing, analytics and automation are some of the key emerging technologies with the potential to revolutionise the future of Irish agriculture.

"Already some of that potential is being realised, as shown at the seminar, but this is only a taster of what could be achieved in the future," he said.

The event brought together end users, industry, research performers and funders to identify the current technologies in use, address upcoming challenges and look to future opportunities. Teagasc has put in place a number of key building blocks to provide a basis for future development of digital agriculture solutions.

Ray Ryan

Publication: Irish Independent Farming Date: Tuesday, March 01, 2016

Page: 2 Extract: 1 of 1 Circulation: 112,502

Author:

Headline: diary dates



diary dates

Today

■ The IFA presidential and deputy candidates debates continues, with a meeting at 8pm in Breaffy House, Castlebar, Co Mayo. A spring grazing beef walk will take place at 11am at Teagasc, Grange, Dunsany, Co Meath.

Wednesday, March 2

■ Teagasc college open days are getting underway with Mountbellew Agricultural College in Galway opening its doors from 10am, while Kildalton College in Piltown, Co Kilkenny will stage its open day on Friday.

Thursday, March 3

Quinns of Baltinglass are marking 80 years in business with a tillage conference at the Clanard Court Hotel, Athy, Co Kildare from 7pm. Speakers include Shay Phelan of Teagasc, Dr Tomas McCabe from UCD, Kieran McDonnell from Grassland Agro and Phelim Dolan from Comex McKinnon.

Tuesday, March 8

A Teagasc Technology Foresight Conference examining innovations for the agri-food sector takes place at the Aviva Stadium from 9.30am. Registration required.

Thursday, March 10

An organic demonstration farm walk will take place on the farm of beef producer John Purcell in Ross, Golden, Co Tipperary from 11am

To include your events, phone 01-7055638 or email farming@independent.ie

Publication: Meath Chronicle Date: Saturday, February 27, 2016

Page: 64 Extract: 1 of 1 Circulation: 12171

Author:

Headline: Teagasc ICT seminar in Aviva



Teagasc ICT seminar in Aviva

TEAGASC hosts an ICT Agri events/2016/20160226.asp Seminar this Friday, 26th February in the Aviva Stadium, Dublin. The theme for the event is 'Shaping the Future: Targeting Opportunities for ICT in Agriculture -Where we are now and where are we going?'

Director of Research in Teagasc, Dr Frank O'Mara said: "There is a lot of interest in the opportunity to respond to key challenges, from food security to climate change, by enhancing the role of ICT and robotics in sustainable agriculture. This seminar will showcase what Ireland is doing in this space and will allow Irish researchers, farmers and industry to interact with European experts in the area. It is an important initiative as we seek to bring together the ICT and agriculture communities."

The keynote address at the seminar will be delivered by Dr John Bell, Director of Bioeconomy at the European Commission in Brussels. He will address the issues, challenges, and opportunities for ICT-AGRI in Ireland and Europe. The seminar will bring together farmers, industry, research and funding partners from Ireland and Europe.

Antoinette Jordan, Teagasc researcher, said: "This event will provide networking opportunities for researchers, industry and the farming sector and will include a showcase of 25 transnational projects in the area of ICT and agriculture, which have been funded by the EU through the ICT-AGRI ERA-NET."

European researchers will showcase projects on topics including: ICT and Automation for a Greener Agriculture; Services & Applications for Smart Agriculture;

Enabling Precision Farming. To see the full programme visit http://www.teagasc.ie/

Publication: Irish Examiner Farming Date: Thursday, February 25, 2016

Page: 2 Extract: 1 of 1 Circulation: 34,422

Author:

Headline: WEEKLY AGRI EVENTS



WEEKLY AGRI EVENTS

Today, February 25

Teagasc winter crop walk at DAFM Farm, Ballyderown, Fermoy, Co Cork (winter barley advice, fertiliser and fungicide advice for winter crops)

Teagasc Pig Seminar, due to run from 2pm to 4pm at Teagasc, Ballyhaise Agricultural College, Co Cavan

Friday, February 26

Teagasc ICT agri-seminar, full programme at www.teagasc.ie/events/ 2016/20160226.asp

Corrin Mart dairy heifer show (10am) and sale (11am)

Sunday, February 28

Point to point horse racing at Bandon (1.30pm), Co Cork; Killaloe, Co Clare; and Bennettsbridge, Co Kilkenny.

Monday, February 29

Cork Holstein Friesian Club high quality spring heifer show and sale, Bandon Mart, 12 noon

South Tipperary IFA Election Debate, 8pm, Cahir House Hotel

Tuesday, March 1

Spring grazing beef walk at Teagasc offices, in Grange, Dunsany, Co Meath

Wednesday, March 2

Mountbellew Agricultural College open day, Co Galway, 10am-3pm

Friday, March 4

Kildalton Agricultural & Horticultural College Open Day, 10am-1pm, Piltown, Co Kilkenny

Tuesday, March 8

Teagasc Technology Foresight Conference, 9am, Aviva Stadium Conference Centre, Dublin, details on www.teagasc.ie/event

Thursday, March 10

Organic beef farm demonstration walks, 11am, John Purcell, Ross, Golden, Co Tipperary.

Teagasc College of Amenity Horticulture Open Day, which runs from 2-4.30pm, National Botanic Gardens, Glasnevin, Dublin 9

Wednesday, March 16

Gurteen Agricultural College open day, 10:30am-2pm, Ballingarry, Roscrea, Co Tipperary

Teagasc Clonakilty Agricultural College open day, 11am-2pm, Darrara, Clonakilty, Co Cork

■ Send event details to farm.ed@examiner.ie or Irish Examiner, Linn Dubh, Assumption Road, Blackpool, Cork. Publication: Farm & Plant Buyers Guide Date: Wednesday, February 17, 2016

Page: 10 Extract: 1 of 1 Circulation: 32.000

Author:

Headline: DIARY DATES



DIARY DATES

Feb 17th – Feb 26th



February 17th / 18th

OB Oils Spring Farm & Construction Machinery Show taking place in Eikon Exhibition Centre, Balmoral Park, Lisburn, Call 048 82252800 for more information.

February 18th

Farm Partnerships Seminar to be held in Hotel Kilkenny. The Cillin Farm Advisory group will be holding a seminar on farm partnerships.

February 19th

Embrace Farm Open Information Evening. This event is to be held in Mullingar Park Hotel and farmers can hear stories of loss and bereavement over a cup of tea.

February 23rd

National Potato Conference will be taking place at Red Cow Moran's Hotel and for more information you can call Elaine Farrell on 01-4500266

February 24th

Agricultural Ecosystem Health, Room G-08, Agri Food & Science Centre UCD, Dublin 4, Free entry but prebooking is necessary, Call 01-7167192.

February 24th

Animal Welfare Officer Training Course. A one day work shop with a high degree of delegate participation and interaction making use of the principles of accelerated learning (delegate numbers 20 max), www.teagasc.ie

February 25th

Winter Crop Walk on DAFM Farm, Ballyderown, Fermoy, Co. Cork Get an insight of the BETTER farms and their interaction with Precision Farming and meet the farmers, advisers, specialists and researchers.

February 26th

ICT-AGRI where farmers, industry, research and funding partners will explore the issues, challenges and opportunities for ICT-AGRI in Ireland and Europe. Aviva Stadium Dublin.

If you are organising an event that you would like included in Diary Dates, please e-mail details to infolitarmandplant.ie at least a month in advance of the event to ensure publication. Publication: Irish Examiner Farming Date: Thursday, February 11, 2016

Page: 2 Extract: 1 of 1 Circulation: 34,422

Author:

Headline: WEEKLY AGRI EVENTS



WEEKLY

Today, February 11

IFA President and Deputy President election debate, 8pm, Lawlors Hotel, Dungarvan, Co Waterford

Sunday, February 14

Point to point horse racing, Knockanard, Fermoy, Co Cork.

Monday, February 15

IFA President and Deputy President election debate, 8pm, GAA Complex, Mallow, Co Cork

Climate change and its impact on Irish agriculture, Agricultural Science Association afternoon forum, The Horse & Jockey Hotel, Co Tipperary, 12.30pm– 4.30pm, fee is 630 for non-ASA members. More information: www.asaireland.ie

Teagasc Hill Sheep National Conference 2016, 5pm, Jacksons Hotel, Main Street, Ballybofey, Co Donegal

Tuesday, February 16

IFA President and Deputy President election debate, 8pm, Ballygarry House Hotel, Tralee, Co Kerry

Wednesday, Feb 17

IFA President and Deputy President election debate, 8pm, Woodlands Hotel, Adare, Co Limerick

National Irish Safety Organisation Farm Safety Seminar, Castlecourt Hotel, Westport, Co Mayo, 9.45am, further information and bookings, niso.ie or 01-4659760

Thursday, February 18

IFA President and Deputy President election debate, 8pm, Auburn Lodge Hotel, Ennis, Co Clare

Friday, February 19

Embrace FARM open information evening, Mullingar Park Hotel, 8pm. Families with direct experience of bereavement, loss and accident survival can share their stories. More information: www.embracefarm.com or 085-7709966

Corrin Mart dairy sale

Monday, February 22

Teagasc Malting Barley Seminar, 8pm, Springhill Court Hotel, Kilkenny. More information: see www.teagasc.ie/events

Tuesday, February 23

National Potato Conference and Trade Show 2016, 9am, Red Cow Hotel, Naas Road, Dublin. More information: see www.teagasc.ie/events

Thursday, February 25

Teagasc winter crop walk at DAFM Farm, Ballyderown, Fermoy, Co Cork (winter barley advice, fertiliser and fungicide advice for winter crops)

Friday, February 26

Teagasc ICT agri-seminar, full programme at www.teagasc.ie/events/2016/ 20160226.asp

Corrin Mart dairy heifer show and sale

Monday, February 29

Cork Holstein Friesian Club high quality spring heifer show and sale, Bandon Mart, 12 noon Publication: Dairy & Food Industries Magazine

Date: Wednesday, February 10, 2016

Page: 19 Extract: 1 of 1 Circulation: 0 Author:

Headline: ICT Agri Seminar



ICT Agri Seminar



Teagasc are organising an ICT Agri Seminar to take place on Friday, 26 February in the Aviva Stadium, Dublin. The theme for the event is 'Shaping the Future: Targeting Opportunities for ICT in Agriculture - Where we are now and where are we going?' Director of Research in Teagasc, Dr Frank O'Mara said:" There is a lot of interest in the opportunity to respond to key challenges, from food security to climate change, by enhancing the role of ICT and robotics in sustainable agriculture. This seminar will showcase what Ireland is doing in this space and will allow Irish researchers, farmers and industry to interact with European experts in the area. It is an important initiative as we seek to bring together the ICT and agriculture communities." The keynote address at the seminar will be delivered by Dr John Bell, Director of Bioeconomy at the European Commission in Brussels. He will address the issues, challenges, and opportunities for ICT-AGRI in Ireland and Europe. The seminar will bring together farmers, industry, research and funding partners from Ireland and Europe. Antoinette Jordan, Teagasc researcher, said: "This event will provide networking opportunities for researchers, industry and the farming sector and will include a showcase of 25 transnational projects in the area of ICT and agriculture, which have been funded by the EU through the ICT-AGRI ERA-NET." European researchers will showcase projects on topics including: ICT and Automation for a Greener Agriculture; Services & Applications for Smart Agriculture; Enabling Precision Farming.



To see the full programme visit http://www.teagasc.ie/events/ 2016/20160226.asp Publication: Wicklow People

Date: Wednesday, January 27, 2016

Page: 26 Extract: 1 of 1 Circulation: 43010

Author:

Headline: Learn to combine ICT and rural agriculture



earn to combine ICT and rural agriculture

WICKLOW farmers are urged to attend a seminar taking place in the Aviva Stadium which will showcase how information and communications technology (ICT) is key to

rural development.

Teagasc has organised the seminar titled 'Shaping the Future: Targeting Opportunities for ICT in Agriculture: Where we are now and where are we going?' which takes

place on Friday, February 26.

Teagasc research director Dr Frank O'Mara said: 'There is a lot of interest in the opportunity to respond to key challenges, from food security to climate change, by enhancing the role of ICT and robotics in sustainable agriculture.

'This seminar will showcase what Ireland is doing in this space and will allow Irish researchers, farmers and industry to interact with European experts in the area.

'It is an important initiative as we seek to bring together the ICT and agriculture communities.'

The keynote address at the seminar will be delivered by Dr John Bell, Director of Bioeconomy at the European Commission in Brussels. He will address the issues, challenges, and opportunities for ICT-AGRI in Ireland and Europe. The seminar will bring together farmers, industry, research and funding partners from Ireland and Europe.

European researchers will showcase projects on topics including ICT and Automation for a Greener Agriculture, Services and Applications for Smart Agriculture and 25 EU-funded transitional projects.

Publication: Wicklow People West Edition Date: Wednesday, January 27, 2016

Page: 26 Extract: 1 of 1 Circulation: 45757

Author:

Headline: Learn to combine ICT and rural agriculture



Learn to combine ICT and rural agriculture

WICKLOW farmers are urged to attend a seminar taking place in the Aviva Stadium which will showcase how information and communications technology (ICT) is key to rural development.

Teagasc has organised the seminar titled 'Shaping the Future: Targeting Opportunities for ICT in Agriculture: Where we are now and where are we going?' which takes place on Friday, February 26.

Teagasc research director Dr Frank O'Mara said: 'There is a lot of interest in the opportunity to respond to key challenges, from food security to climate change, by enhancing the role of ICT and robotics in sustainable agriculture.

This seminar will showcase what Ireland is doing in this space and will allow Irish researchers, farmers and industry to interact with European experts in the area.

'It is an important initiative as we seek to bring together the ICT and agriculture communities.'

The keynote address at the seminar will be delivered by Dr John Bell, Director of Bioeconomy at the European Commission in Brussels. He will address the issues, challenges, and opportunities for ICT-AGRI in Ireland and Europe. The seminar will bring together farmers, industry, research and funding partners from Ireland and Europe.

European researchers will showcase projects on topics including ICT and Automation for a Greener Agriculture, Services and Applications for Smart Agriculture and 25 EU-funded transitional projects. Publication: Irish Farmers Journal 1 Date: Saturday, May 09, 2015

Page: 6 Extract: 1 of 1 Circulation: 72046

Author: Katherine O'Leary

Headline: Investment is key to innovation, Hogan tells ICT-agri conference



Investment is key to innovation, Hogan tells ICT-agri conference

- Katherine O'Leary

"Ní neart go cuir le chéile" was the motto that EU Agriculture Commissioner Phil Hogan invoked when addressing the ICT-Agricultural Conference in Kilkenny Castle last Friday.

He stressed the importance of collaboration in facing new challenges and opportunities in the agri-tech and agri-food sectors "to deliver more food, more solutions and more wealth".

He said investment was the key to innovation in the sector and stated that there was "€3.6 billion available via Horizon 2020 and the European Innovation Partnership for Agricultural Productivity and Sustainability".

Information communication technology (ICT) is increasingly important to all sectors of the economy. The conference was organised by Waterford Institute of Technology's (WIT) Telecommunications, Software and Systems Group (TSSG).

The aim of the conference was to generate industrywide support for a national strategy to encourage the research and development of appropriate ICT solutions for the agri industry.

Commissioner Hogan said that products and apps have been developed for virtually every other economic sector – improving efficiencies and making work smarter, and he hoped that new collaborations would "enable farmers to do their work more smartly, and more efficiently".

The result would be "improved quality of crop pro-Prof Willie Donnelly, Waterford Institute of Technology president and founder of Telecommunications Software & Systems Group (TSSG) with Commissioner Phil Hogan.

duction, quality of livestock health but also, crucially, quality of life for farmers."

Professor Willie Donnelly, president WIT and director TSSG, said that common opportunities from both the agricultural and ICT industries can be identified.

"The key emerging challenge is how to integrate and make sense of a diverse range of data sources, and channel this into a usable form that delivers increased efficiencies and supports increased levels of sustainable production."

The attendance was made up of people from both the agriculture and ICT industries including Teagasc and the farming organisations.



Publication: Kilkenny Reporter Date: Wednesday, May 06, 2015

Page: 62 Extract: 1 of 1 Circulation: 16000

Author:

Headline: Info Tech can grow agriculture



Info Tech can grow agriculture

THE application of Information and Communications Technology in agriculture can transform Ireland's already significant role in global food production, tech experts meeting here have said.

There is a growing movement in agriculture to apply information technologies to improve practice efficiencies and yields.

Waterford Institute of Technology's Telecommunications, Software and Systems Group (TSSG) is linking up with EU Commissioner, Phil Hogan, Teagasc, Glanbia, Keenans and other farming organisations, CEOs and all who want to get involved in EU funding for ICT-agri technology.

The landmark effort to generate industry-wide support for a national strategy encouraging the research and development of real and appropriate ICT solutions for the agri-industry follows hot on the heels of the TSSG's 'Agriculture Think Tank' in February.

Phil Hogan spoke about the global reach of ICT in Agriculture: "ICT technologies are changing the shape of the agriculture industry across the globe, providing improvements in the quality of production of crops, the health of livestock and quality of life for farmers.

DRAMATIC INCREASE

"There has been a dramatic increase in emphasis on consumer protection, continuous quality assurance, natural foods, pathogen-free food, reduction in the use of veterinary treatment and increase concern for care of animals."

By bringing together people from the Agricultural and ICT industries, common opportunities can be identified and

the potential captured as a national strategy geared towards developing an export focused ICT-Agriculture industry, WIT President and TSSG Founder & Director, Professor Willie Donnelly said.

Phil opened the event which Professor Donnelly hopes could be a turning point for Irish agriculture into the future.



Phil Hogan at the ICT Conference



Pictured at Kilkenny Castle at the ICT Agricultural Conference, to place Ireland as a Global leader in Precision Farming are Katherine O'Leary, Farmers' Journal, Phil Hogan and Pat Smith, General Secretary Irish Farmers' Association

Pics: Patrick Browne

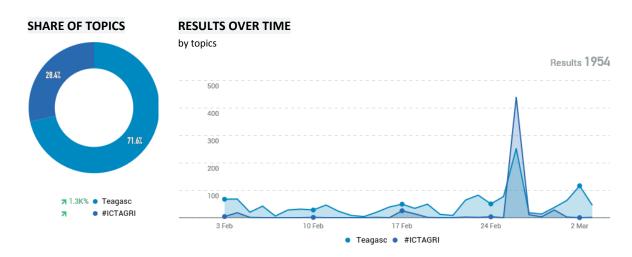


TEAGASC

ICTAGRI SEMINAR HASHTAG REPORT REPORT 03/03/16



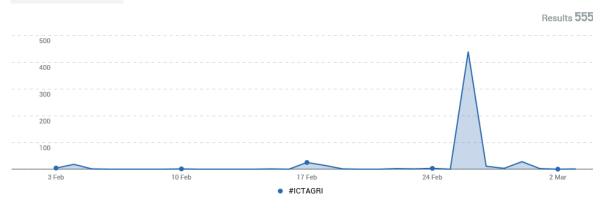
hashtag report



SHARE OF TOPICS

Out of 1,953 online media mentions about Teagasc over the past 30 days, ICTAGRI accounted for 555 or 28.4%

RESULTS OVER TIME



03/03/16



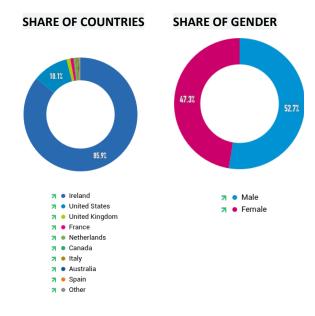
TEAGASC - **ICTAGRI** seminar hashtag report

Peaking on the day of the seminar

03/03/16



hashtag report



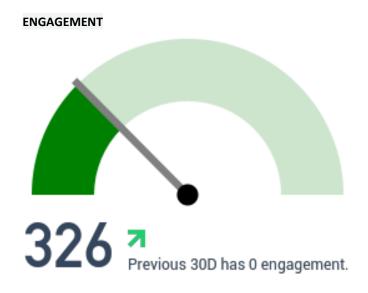
MENTIONS



This is how many times ICTAGRI was mentioned online over the past 30 days $\,$

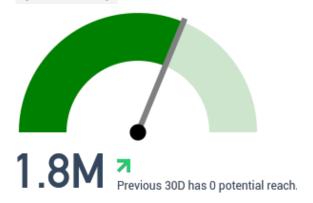


hashtag report



Replies, mentions, RT's & Likes the hashtag received

POTENTIAL REACH





TEAGASC - ICTAGRI seminar hashtag report

The hashtag #ICTAGRI reached a potential audience of 1.8million people



hashtag report

TOP INFLUENCERS

		Source Type	Number of Posts				Reach	Engagement	Engagement Per Mention
Rank	Influencers		Total	Positive .	Neutral 🕹	Negative •	↓	± Lingagement	
1	Teagasc (@teagasc)	Twitter	87	24	56	7	1.02M	115	1.3
2	Catriona Boyle (@cbteagasc)	Twitter	35	8	25	2	92150	10	0.3
3	AFIA (@Info_Agricole)	Twitter	24	6	17	1	12724	6	0.3
4	Braithwaite Ireland (@BraithwaiteTCL)	Twitter	20	5	14	1	6282	7	0.3
5	Gareth Devenney (@GarethDevenney)	Twitter	19	11	8	0	14285	5	0.3
6	RIKON (@RIKON_WIT)	Twitter	16	3	13	0	26318	4	0.3
7	Farmflo (@farmflo)	Twitter	15	8	7	0	21298	6	0.4
8	Herdwatch (@Herdwatch)	Twitter	14	4	10	0	108221	26	1.9
9	Victoria Procunier (@VProcunier)	Twitter	13	5	7	1	24885	19	1.5
10	Martin Minchin (@MartinMinchin)	Twitter	13	3	9	1	3813	12	0.9



hashtag report

RESULTS

Peter Young @peteryoungmm tweeted

The focus has to move from measurement to providing solutions for farmers Laurence Shalloo Teagasc #ICTAGRI

26/02/16 | Twitter | United States | twitter.com

Matches: #ICTAGRI Sentiment Neutral 335 Potential Reach 8 Engagement 8 Retweets 335 Twitter Followers

Victoria Procunier @VProcunier tweeted

.@IBM partnering with local #Irish organizations like @PlezicaSensing for #agriculture #iot projects #ictagri

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 1911 Potential Reach 7 Engagement 7 Retweets 1911 Twitter Followers

Herdwatch @Herdwatch tweeted

GPS Technology can save €150k on a 500ha farm over 10 years - @NolanFarming at @teagasc #ICTAGRI event @AVIVAStadium

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 7726 Potential Reach 7 Engagement 7 Retweets 7726 Twitter Followers

Enda Keane @Enda_Keane tweeted

'Silos are good for agriculture but not good for agri research' good talk from Dr John Bell @EUhorizon2020 @EU H2020 #ICTAGRI

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 751 Potential Reach 7 Engagement 7 Retweets 751 Twitter Followers



hashtag report

David MacHugh @threetrunks shared an image

Precision horticulture at the Aviva today #ICTAGRI @ucdagfood @UCDinnovation @teagasc pic.twitter.com/7LeMrRGg7B

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 84 Potential Reach 6 Engagement 6 Retweets 84 Twitter Followers

Tyndall Institute @TyndallInstitut tweeted

Impressive technology in Ireland 4 us to lead in smart agri @teagasc #ICTAGRI d @KeenanSystem @dairymaster @Herdwatch @NolanFarming

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 2761 Potential Reach 5 Engagement 5 Retweets 2761 Twitter Followers

Tyndall Institute @TyndallInstitut shared an image

Smart Argi all day @teagasc #ICTAGRI , come along to our booth & meet @gmail_oriordan @bonnyfoufou @Tyndall_KDrain pic.twitter.com/6ha22IDoXI 26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 2761 Potential Reach 5 Engagement 5 Retweets 2761 Twitter Followers

Karol Friel @Karol Friel tweeted

Great talk for @JDevenney @farmflo on #ictagri @teagasc #smartfarming #precisionag @topconag

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 99 Potential Reach 5 Engagement 5 Retweets 99 Twitter Followers

Teagasc @teagasc shared a link

Nolan Farming @NolanFarming went live today! Check it out at nolanfarming.ie #ICTAGRI

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 11.7K Potential Reach 5 Engagement 5 Retweets 11.7K Twitter Followers

03/03/16



hashtag report

Púca @pucamob shared an image

"The smartphone is an essential tool for farmers" Kevin Nolan @nolanfarming @farmflo #ICTAGRI pic.twitter.com/UI7QqBfKT5

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 1001 Potential Reach 5 Engagement 5 Retweets 1001 Twitter Followers

Teagasc @teagasc tweeted

The food chain employs 1/5 of the workforce in Europe. Dr. John Bell @EuropeanCommiss #ICTAGRI

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 11.7K Potential Reach 5 Engagement 5 Retweets 11.7K Twitter Followers

Enda Keane @Enda_Keane tweeted

Moving from evidence based decisions to new era of database decision making in real time! Prof Gerry Boyle @teagasc #ictagri

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 748 Potential Reach 5 Engagement 5 Retweets 748 Twitter Followers

AFIA @Info_Agricole shared an image

#ICTAGRI Big Data in agriculture some ideas of volume #bigdata pic.twitter.com/piFeT92sX8

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 532 Potential Reach 4 Engagement 4 Retweets 532 Twitter Followers

Teagasc @teagasc tweeted

Farmers don't need more data - they need solutions and decision support Laurence Shalloo @teagasc #ICTAGRI

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 11.7K Potential Reach 4 Engagement 4 Retweets 11.7K Twitter Followers



hashtag report

Herdwatch @Herdwatch tweeted

Dr John Daly @dairymaster : farmers will use tech when it makes business sense and provides value @Herdwatch agrees ;-) @teagasc #ictagri

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 7730 Potential Reach 4 Engagement 4 Retweets 7730 Twitter Followers

Victoria Procunier @VProcunier tweeted

Good question from the floor on the future of a platform to bring all the data sources together - accessibility, open source #iot #ictagri

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 1918 Potential Reach 4 Engagement 4 Retweets 1918 Twitter Followers

Teagasc @teagasc tweeted

MooMonitor+ works through cloud computing and allows the farmer to monitor his entire herd 24x7 with his phone #ICTAGRI @DAIRYMASTER

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 11.7K Potential Reach 4 Engagement 4 Retweets 11.7K Twitter Followers

Teagasc @teagasc shared an image

John Daly of @dairymaster speaking now at #ICTAGRI pic.twitter.com/1oc9ReFM2j

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 11.7K Potential Reach 4 Engagement 4 Retweets 11.7K Twitter Followers

Peter Scott @PeterS_UCD shared a link

Looking for expert to develop UCD plans and links between industry and our Agrifood research #ictagri universityvacancies.com/university-col...

26/02/16 | Twitter | United States | twitter.com

Matches: #ICTAGRI Sentiment Neutral 24 Potential Reach 4 Engagement 4 Retweets 24 Twitter Followers



hashtag report

Gareth Devenney @GarethDevenney shared an image

Farmer of the year @NolanFarming talking about modern farming #ICTAGRI a href="https://t.cpic.twitter.co/aU91crcmGs" https://t.cpic.twitter.co/aU91crcmGs

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 761 Potential Reach 4 Engagement 4 Retweets 761 Twitter Followers

Teagasc @teagasc tweeted

The equivalent of 100 BILLION filing cabinets of data is generated on a daily basis - Prof Gerry Boyle #ICTAGRI

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 11.7K Potential Reach 4 Engagement 4 Retweets 11.7K Twitter Followers

Joe Healy @joehealyfarmer tweeted

Interesting feed today from #ICTAGRI with @teagasc @farmflo @dairymaster @KeenanSystem a href="https://twitter.co@agriculture ie"

26/02/16 | Twitter | United States | twitter.com

Matches: #ICTAGRI Sentiment Positive 655 Potential Reach 3 Engagement 3 Retweets 655 Twitter Followers

Teagasc @teagasc shared an image

Richard Howell a href="https://twitter.co@agriculture_ie talks about research funding for ICT in agri opportunities @teagasc #ICTAGRI pic.twitter.com/ekKt8JrB61

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI
Sentiment Positive
11.7K Potential Reach
3 Engagement
3 Retweets
11.7K Twitter Followers

Teagasc @teagasc shared an image

Kieran Drain @TyndallInstitut on sensor technology @teagasc #ICTAGRI pic.twitter.com/KCVJI3pXLK

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 11.7K Potential Reach 3 Engagement 3 Retweets 11.7K Twitter Followers



hashtag report

Farmflo @farmflo shared an image

Gr8 day 4 our @GarethDevenney , @JDevenney & @tinnakilla @teagasc #ICTAGRI #farmflo #data @NolanFarming pic.twitter.com/rgfAWXsRxs 26/02/16 | Twitter | United Kingdom | twitter.com

Matches: #ICTAGRI Sentiment Neutral 1434 Potential Reach 3 Engagement 3 Retweets 1434 Twitter Followers

Teagasc @teagasc tweeted

Making technology intuitive & easy to use will encourage farmers to interact #ICTAGRI

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 11.7K Potential Reach 3 Engagement 3 Retweets 11.7K Twitter Followers

Teagasc @teagasc tweeted

The latest MooMonitor can now help with animal health & reduce revenue lost through illness and missed heats @dairymaster #ICTAGRI

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Negative 11.7K Potential Reach 3 Engagement 3 Retweets 11.7K Twitter Followers

Martin Minchin @MartinMinchin tweeted

@dairymaster leading the way in utilising big data in dairy farming #ICTAGRI 26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 294 Potential Reach 3 Engagement 3 Retweets 294 Twitter Followers

Teagasc @teagasc tweeted

Reducing SCC levels in a 100 cow herd can save you up to €18k /a. John Daly @dairymaster #ICTAGRI

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 11.7K Potential Reach 3 Engagement 3 Retweets 11.7K Twitter Followers



hashtag report

Herdwatch @Herdwatch shared an image

Our tech helps farmers with decision making in the parlour - Dr John Daly @dairymaster at @teagasc #ictagri event pic.twitter.com/PIZeCV9wqZ 26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 7729 Potential Reach 3 Engagement 3 Retweets 7729 Twitter Followers

Catriona Boyle @cbteagasc tweeted

Blue mix - cloud based IBM software to enable companies to build their own APIs @ibm_in_ireland @teagasc #ICTAGRI

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 2636 Potential Reach 3 Engagement 3 Retweets 2636 Twitter Followers

David Kelly @CapturingAWorld shared an image

Jason Devenney of @farmflo "Every bit of information on your farm can be collected" #ICTAGRI #farmflo #data pic.twitter.com/pep6csdZwR 26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 462 Potential Reach 3 Engagement 3 Retweets 462 Twitter Followers

Enda Keane @Enda_Keane tweeted

No Brainer! Very clear business case for RTK GPS control for tillage farming from @NolanFarming @farmflo #ICTAGRI

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 752 Potential Reach 3 Engagement 3 Retweets 752 Twitter Followers

Enda Keane @Enda_Keane tweeted

Great talk from Kevin Nolan @NolanFarming he uses @farmflo which is making farming easier and more efficient #ictagri

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 752 Potential Reach 3 Engagement 3 Retweets 752 Twitter Followers



hashtag report

Peter Young @peteryoungmm shared an image

Kevin Nolan's tips for tillage farmers in tough times #ICTAGRI pic.twitter.com/LeUf7SqUko

26/02/16 | Twitter | United States | twitter.com

Matches: #ICTAGRI Sentiment Negative 331 Potential Reach 3 Engagement 3 Retweets 331 Twitter Followers

BrendanByrneBree @tinnakilla shared an image

Kevin Nolan, Nolan Farming #ICTAGRI @teagasc @Bordbia speaking on the 'importance of smart phone tech for farming' pic.twitter.com/NjxJ2UICII 26/02/16 | Twitter | United States | twitter.com

Matches: #ICTAGRI Sentiment Positive 170 Potential Reach 3 Engagement 3 Retweets 170 Twitter Followers

e-Frontiers @e_frontiers shared an image

Shaping a Future: Opportunities for ICT in #agritech @teagasc #ICTAGRI @bcarr05 @vinny_blake teagasc.ie pic.twitter.com/G9Zzty6Uf3 26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 334 Potential Reach 3 Engagement 3 Retweets 334 Twitter Followers

Tom Flynn @TomFlynnConsult shared an image

At the #ictagri event re: #aquasmart meeting with GaryMcManus @TSSG_WIT @qvalidus @TomFlynnConsult pic.twitter.com/vLCunnonzF 26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 132 Potential Reach 3 Engagement 3 Retweets 132 Twitter Followers

Martin Minchin @MartinMinchin tweeted

The IOT will allow the monitoring of farm products from the production site to the consumer #ICTAGRI

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 291 Potential Reach 3 Engagement 3 Retweets 291 Twitter Followers



hashtag report

Teagasc @teagasc tweeted

Computers will enable us to answer questions but what ARE our questions! - Prof Gerry Boyle, Teagasc Director #ICTAGRI

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 11.7K Potential Reach 3 Engagement 3 Retweets

11.7K Twitter Followers

Teagasc @teagasc tweeted

Deployment of ICT will be key to achieving our aim of sustainable intensification of agriculture #ICTAGRI

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 11.7K Potential Reach 3 Engagement 3 Retweets 11.7K Twitter Followers

Horizon 2020 Ireland @Horizon2020_ire shared an image

@entirl #ictagri 460 registered for ICT in Agriculture event at the Aviva stadium, huge interest pic.twitter.com/t8C3gwfZZY

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 727 Potential Reach 3 Engagement 3 Retweets 727 Twitter Followers

Teagasc @teagasc shared an image

#ICTAGRI about to kick off at Aviva Stadium pic.twitter.com/GydkMfvszV 26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Negative 11.7K Potential Reach 3 Engagement 3 Retweets 11.7K Twitter Followers

Braithwaite Ireland @BraithwaiteTCL shared a link

@waterfordit @JDevenney @ibm_in_ireland You've been quoted in my #Storify story "ICT in Agriculture | #ICTAGRI " a href="https://t.csfy.co/h1lwu 29/02/16 | Twitter | Ireland | twitter.com

314 Potential Reach2 Engagement2 Retweets314 Twitter Followers

Matches: #ICTAGRI Sentiment Neutral



hashtag report

Herdwatch @Herdwatch shared an image

Great #ICTAGRI seminar today @teagasc - not a bad view either! Thanks to the @KeenanSystem guys for the lift ;-) pic.twitter.com/oXCSU5ZV55

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 7732 Potential Reach 2 Engagement 2 Retweets 7732 Twitter Followers

Teagasc @teagasc shared an image

@teagasc #ICTAGRI organising committee @AVIVAStadium pic.twitter.com/ySjrWXtqI7

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 11.7K Potential Reach 2 Engagement 2 Retweets 11.7K Twitter Followers

Teagasc @teagasc shared an image

Research panel discussion led by @teagasc Director of Research Frank O'Mara #ICTAGRI pic.twitter.com/IHRa4uKYtk

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 11.7K Potential Reach 2 Engagement 2 Retweets 11.7K Twitter Followers

Herdwatch @Herdwatch has replied

Number of sensors in average smartphone: 19 - Prof Mark Keane @insight_centre @teagasc #ICTAGRI

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 7732 Potential Reach 2 Engagement 2 Retweets 7732 Twitter Followers

GrowersToolkit @GrowersToolkit shared an image

Herdwatch: Small leaps is where the real action is - Prof Mark Keane insight_centre teagasc #ICTAGRI #agtech pic.twitter.com/UZ1xSxlhCd

26/02/16 | Twitter | United States | twitter.com

Matches: #ICTAGRI Sentiment Neutral 683 Potential Reach 2 Engagement 2 Retweets 683 Twitter Followers



hashtag report

RIKON @RIKON_WIT shared a link

President of @waterfordit Professor Willie Donnelly speaking about #IOT connectivity at the #ICTAGRI conference twitter.com/Jamie_RIKON/st... 26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 1648 Potential Reach 2 Engagement 2 Retweets 1648 Twitter Followers

AgricultureWIT @AgricultureWIT shared a link

@waterfordit @WITparttime @WIT_Research @PMBRC_WIT #ICTAGRI twitter.com/edelmoconnor/s...

26/02/16 | Twitter | United States | twitter.com

Matches: #ICTAGRI Sentiment Neutral 682 Potential Reach 2 Engagement 2 Retweets 682 Twitter Followers

Herdwatch @Herdwatch shared an image

Agtech is not just about agriculture its about food - @TSSG_WIT Chairman Willie Donnelly @teagasc #ICTAGRI pic.twitter.com/3WAFSQ8fQM

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 7731 Potential Reach 2 Engagement 2 Retweets 7731 Twitter Followers

Jamie Power @Jamie_RIKON shared an image

@TSSG_WIT Prof Donnelly presenting sensor-based integrated farm management research #ICTAGRI pic.twitter.com/kZaBa1GKro

26/02/16 | Twitter | United States | twitter.com

Matches: #ICTAGRI Sentiment Neutral 126 Potential Reach 2 Engagement 2 Retweets 126 Twitter Followers

odonovaneng.ie @odonovaneng shared an image

Some great speakers here at #ICTAGRI very informative! pic.twitter.com/vaXrmQXC1w

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 651 Potential Reach 2 Engagement 2 Retweets 651 Twitter Followers



hashtag report

Herdwatch @Herdwatch shared an image

Top class panel at @teagasc #ictagri seminar, data ownership being discussed with @farmersjournal representative pic.twitter.com/UZ3MN3vfu9 26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 7729 Potential Reach 2 Engagement 2 Retweets 7729 Twitter Followers

Peter Young @peteryoungmm shared an image

Technology creating collaboration like never before in food chain but must help farmers Ger Keenan #ictagri pic.twitter.com/zFbEtRNCAo

26/02/16 | Twitter | United States | twitter.com

Matches: #ICTAGRI Sentiment Positive 335 Potential Reach 2 Engagement 2 Retweets 335 Twitter Followers

Martin Minchin @MartinMinchin tweeted

Gerard Keenan of @KeenanSystem says that this is the worst period for dairy farming that he has ever seen #ICTAGRI

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Negative 294 Potential Reach 2 Engagement 2 Retweets 294 Twitter Followers

Herdwatch @Herdwatch shared an image

Keenan's tech gives farmers right info at right time - @KeenanGerard of @keenanintouch at @teagasc #ictagri seminar pic.twitter.com/MrQH57mIly 26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 7729 Potential Reach 2 Engagement 2 Retweets 7729 Twitter Followers

Victoria Procunier @VProcunier shared an image

Gerard Keenan @KeenanSystem "Using #technology to provide key advice to farmers to enable better decisions" #ICTAGRI pic.twitter.com/3zGk00TtZ5 26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 1916 Potential Reach 2 Engagement 2 Retweets 1916 Twitter Followers



hashtag report

Catriona Boyle @cbteagasc tweeted

Moo Monitor - cloud based wearable technology for cows John Daly @dairymaster #ICTAGRI

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 2638 Potential Reach 2 Engagement 2 Retweets 2638 Twitter Followers

Karol Friel @KarolFriel tweeted

Kevin @NolanFarming shows how with #precisionag #GPS farmers can make major savings on all sizes of farms @topconag #ictagri

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 99 Potential Reach 2 Engagement 2 Retweets 99 Twitter Followers

Peter Young @peteryoungmm tweeted

IBM have 3,000 researchers in Smart Agriculture around the world Vincent McKey IBM Shows the focus from big business #ictagri

26/02/16 | Twitter | United States | twitter.com

Matches: #ICTAGRI Sentiment Positive 334 Potential Reach 2 Engagement 2 Retweets 334 Twitter Followers

Trendinalia Ireland @trendinaliaIE has replied

101,325 people could have seen #ICTAGRI since its 1st mention until it became a Trending Topic. #trndnl

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 1864 Potential Reach 2 Engagement 2 Retweets 1864 Twitter Followers

Victoria Procunier @VProcunier shared an image

Gareth Devenney talking about @FarmFlo solution for #agriculture #ICTAGRI #dublin #ireland pic.twitter.com/44rWEBaaOT

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 1908 Potential Reach 2 Engagement 2 Retweets 1908 Twitter Followers



hashtag report

Catriona Boyle @cbteagasc tweeted

#ICTAGRI just started trending @teagasc

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 2634 Potential Reach 2 Engagement 2 Retweets 2634 Twitter Followers

Teagasc @teagasc shared an image

Up next. @JDevenney of @farmflo #ICTAGRI pic.twitter.com/I2PI5LuAeC

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 11.7K Potential Reach 2 Engagement 2 Retweets 11.7K Twitter Followers

GaryMcManus @GaryMcManus shared an image

 $\hbox{\#tomflynnconsult\ listening\ intently\ at\ \#ICTAGRI\ event\ run\ by\ \#teagasc\ pic.twitter.com/sg69tgmi8S}$

26/02/16 | Twitter | United States | twitter.com

Matches: #ICTAGRI Sentiment Neutral 88 Potential Reach 2 Engagement 2 Retweets 88 Twitter Followers

johnny finegan jnr @fineganj tweeted

@NolanFarming giving great insight to practical benefits of ICT in agri, eg.use of N Sensor to improve yields @teagasc #ICTagri Conference

26/02/16 | Twitter | United States | twitter.com

Matches: #ICTAGRI Sentiment Positive 119 Potential Reach 2 Engagement 2 Retweets 119 Twitter Followers

Teagasc @teagasc shared an image

Kevin Nolan @NolanFarming takes to the stage at #ICTAGRI pic.twitter.com/oz5eTAXib6

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 11.7K Potential Reach 2 Engagement 2 Retweets 11.7K Twitter Followers



hashtag report

Teagasc @teagasc tweeted

Building an open knowledge economy central to EU research agenda. Dr. John Bell @EU Commission #ICTAGRI

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 11.7K Potential Reach 2 Engagement 2 Retweets

11.7K Twitter Followers

Teagasc @teagasc shared an image

The use of modern technologies is high at the #ICTAGRI #theinternetofthings everything is connected! pic.twitter.com/73SoVII2T0

26/02/16 | Twitter | Ireland | twitter.com

Sentiment Neutral
11.7K Potential Reach
2 Engagement
2 Retweets
11.7K Twitter Followers

Matches: #ICTAGRI

BrendanByrneBree @tinnakilla shared an image

Dr. John Bell, Director of Bioeconomy, Eu Commission #ICTAGRI @teagasc @farmflo 'no security without food security' pic.twitter.com/t3rJjA0CXI 26/02/16 | Twitter | United States | twitter.com

Matches: #ICTAGRI Sentiment Positive 170 Potential Reach 2 Engagement 2 Retweets 170 Twitter Followers

Peter Young @peteryoungmm tweeted

Farmers have to retain ownership of data they generate to ensure they reap the benefits Gerry Boyle Teagasc #ictagri

26/02/16 | Twitter | United States | twitter.com

Matches: #ICTAGRI Sentiment Neutral 327 Potential Reach 2 Engagement 2 Retweets 327 Twitter Followers

carrigsolutions @carrigsolutions shared an image

Attending ICT in agriculture show in Aviva today. Great demonstration of technology and grass growing #ictagri pic.twitter.com/3oxAED2boA 26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 129 Potential Reach 2 Engagement 2 Retweets 129 Twitter Followers



hashtag report

AgricultureWIT @AgricultureWIT shared a link

On the train to Dublin. Looking forward to hearing all presentations @SineadQuealy @TSSG_WIT @waterfordit #ICTAGRI twitter.com/teagasc/status...

26/02/16 | Twitter | United States | twitter.com

Matches: #ICTAGRI Sentiment Neutral 682 Potential Reach 2 Engagement 2 Retweets 682 Twitter Followers

Braithwaite Ireland @BraithwaiteTCL shared a link

@insight_centre a href="https://twitter.co@agriculture_ie You've been quoted in my #Storify story "ICT in Agriculture | #ICTAGRI " a href="https://t.csfy.co/h1lwu 29/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 314 Potential Reach 1 Engagement 1 Retweets 314 Twitter Followers

Braithwaite Ireland @BraithwaiteTCL shared a link

@dairymaster @KeenanGerard @KeenanSystem You've been quoted in my #Storify story "ICT in Agriculture | #ICTAGRI " a href="https://t.csfy.co/h1lwu 29/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 314 Potential Reach 1 Engagement 1 Retweets 314 Twitter Followers

Braithwaite Ireland @BraithwaiteTCL shared a link

@Enda_Keane @tinnakilla @cbteagasc You've been quoted in my #Storify story "ICT in Agriculture | #ICTAGRI " a href="https://t.csfy.co/h1lwu 29/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 314 Potential Reach 1 Engagement 1 Retweets 314 Twitter Followers

Braithwaite Ireland @BraithwaiteTCL shared a link

@Herdwatch @VProcunier @Info_Agricole You've been quoted in my #Storify story "ICT in Agriculture | #ICTAGRI " a href="https://t.csfy.co/h1lwu 29/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 314 Potential Reach 1 Engagement 1 Retweets 314 Twitter Followers

03/03/16



hashtag report

Teagasc @teagasc shared an image

Dr Darrin Morrisey @scienceirel Funding opportunities for Smart Agri @teagasc #ICTAGRI pic.twitter.com/QLwJPDJ7l9

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 11.7K Potential Reach 1 Engagement

1 Retweets

11.7K Twitter Followers

Julie Dorel @juliedorel tweeted

Impressive technology in Ireland 4 us to lead in smart agri @teagasc #ICTAGRI d @KeenanSystem @dairymaster @Herdwatch @NolanFarming

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 797 Potential Reach 1 Engagement 1 Retweets 797 Twitter Followers

Martin Minchin @MartinMinchin tweeted

Big leaps often come from small leaps within tech, great point by Prof Mark Keane, don't always have to look for the new BIG thing #ICTAGRI

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 295 Potential Reach 1 Engagement 1 Retweets 295 Twitter Followers

Herdwatch @Herdwatch shared an image

Small leaps is where the real action is - Prof Mark Keane @insight_centre @teagasc #ICTAGRI #agtech pic.twitter.com/YNPxKzYCfT

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 7732 Potential Reach 1 Engagement 1 Retweets 7732 Twitter Followers

AFIA @Info_Agricole shared an image

Key research challenges for smart sensor #ICTAGRI pic.twitter.com/WR93hNOI5I 26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 533 Potential Reach 1 Engagement 1 Retweets 533 Twitter Followers



hashtag report

Herdwatch @Herdwatch tweeted

Consumer need to trace what went into their food is key driver for #agtech and opportunity for farmers to get more value @teagasc #ICTAGRI

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 7731 Potential Reach 1 Engagement 1 Retweets 7731 Twitter Followers

James Staines @StainesJames shared a link

Valid point - often forgotten #ICTAGRI #teagasc twitter.com/Herdwatch/stat... 26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 189 Potential Reach 1 Engagement 1 Retweets 189 Twitter Followers

Horizon 2020 Ireland @Horizon2020_ire tweeted

@Entirl Willie Donnelly @TSSG any time any place connectivity through IOT suits farm environment #ICTAGRI

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 730 Potential Reach 1 Engagement 1 Retweets 730 Twitter Followers

Edel O'Connor @edelmoconnor shared an image

Prof Willie Donnelly, President of WIT, speaking at the #ICTAGRI event at the Aviva this afternoon pic.twitter.com/BzaJYORLmh

26/02/16 | Twitter | United States | twitter.com

Matches: #ICTAGRI Sentiment Neutral 314 Potential Reach 1 Engagement 1 Retweets 314 Twitter Followers

Siobhan Walsh @shivvee shared a link

@waterfordit @WIT_Research #wit #ICTAGRI twitter.com/Jamie_RIKON/st... 26/02/16 | Twitter | United States | twitter.com

Matches: #ICTAGRI Sentiment Neutral 347 Potential Reach 1 Engagement 1 Retweets 347 Twitter Followers



hashtag report

Martin Minchin @MartinMinchin tweeted

Farmers need solutions, not more data..#ICTAGRI 26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 294 Potential Reach 1 Engagement 1 Retweets 294 Twitter Followers

Teagasc @teagasc shared an image

Teagasc ICT team at #ICTAGRI today in Aviva Stadium pic.twitter.com/larXXwalGA 26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 11.7K Potential Reach 1 Engagement 1 Retweets 11.7K Twitter Followers

Victoria Procunier @VProcunier shared an image

Great morning session at #ictagri here's a look at this afternoon #Dubli #ICT #agriculture pic.twitter.com/VIvhyRN5Zu

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 1920 Potential Reach 1 Engagement 1 Retweets 1920 Twitter Followers

Teagasc @teagasc tweeted

#ICTAGRI technologies are not limited to only large scale farmers 26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 11.7K Potential Reach 1 Engagement 1 Retweets 11.7K Twitter Followers

RIKON @RIKON_WIT shared a link

Expert Panel Q & A at the #ICTAGRI conference in the @AVIVAStadium today. Great presentations from the panel. twitter.com/teagasc/status...

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 1646 Potential Reach 1 Engagement 1 Retweets 1646 Twitter Followers



hashtag report

James Staines @StainesJames shared a link

Running theme shows scope and depth of AgTech use already in Irish Farming #ICTAGRI #IrlAgTech #teagasc twitter.com/teagasc/status...

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 189 Potential Reach 1 Engagement 1 Retweets

Teagasc @teagasc tweeted

Having the right information at the right time, enables right decisions at the right time @KeenanGerard @KeenanSystem #ICTAGRI

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 11.7K Potential Reach 1 Engagement 1 Retweets 11.7K Twitter Followers

Victoria Procunier @VProcunier shared a link

.@dairymaster have developed MooMonitor+ that monitors breeding, fertility and health of a cow dairymaster.com/heat-detection/ #ictagri

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 1915 Potential Reach 1 Engagement 1 Retweets 1915 Twitter Followers

Catriona Boyle @cbteagasc tweeted

Individualisation - smart technology and sensors are changing our world John Daly @dairymaster #ICTAGRI

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 2638 Potential Reach 1 Engagement 1 Retweets 2638 Twitter Followers

Dublin Places @DublinPlaces shared a link

Twitter buzz for Aviva: sch.mp/0JVPqS - RT @threetrunks Precision horticulture at the Aviva today #ICTAGRI @ucdagfood @UCDinnov ...

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 1634 Potential Reach 1 Engagement 1 Retweets 1634 Twitter Followers



hashtag report

Martin Minchin @MartinMinchin tweeted

@IBM now have access to 3 billion weather touch points across the globe after February acquisition #ICTAGRI #BigData

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 293 Potential Reach 1 Engagement 1 Retweets 293 Twitter Followers

Victoria Procunier @VProcunier shared an image

How @IBM sees the farmer's data #ictagri - Vincent McKey pic.twitter.com/J76T5n15XR

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 1911 Potential Reach 1 Engagement 1 Retweets 1911 Twitter Followers

Martin Minchin @MartinMinchin tweeted

Real time data is the key for farm management decisions #ICTAGRI

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 293 Potential Reach 1 Engagement 1 Retweets 293 Twitter Followers

Teagasc @teagasc shared an image

Vincent McKey, Business Development Executive @IBM on stage now at #ICTAGRI pic.twitter.com/JPm1oIFwBp

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 11.7K Potential Reach 1 Engagement 1 Retweets 11.7K Twitter Followers

Victoria Procunier @VProcunier shared an image

Vincent McKey @IBM kicks off industry presentations at #ictagri on Smart Agri #Dublin #Ireland #ict #agriculture pic.twitter.com/ZsN6280w0C

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 1910 Potential Reach 1 Engagement 1 Retweets 1910 Twitter Followers



hashtag report

Tom Kelly @TK778899 tweeted

Very good presentation from Kevin Nolan well done #ictagri

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 77 Potential Reach 1 Engagement 1 Retweets 77 Twitter Followers

AFIA @Info_Agricole shared an image

Technologies drone #ICTAGRI pic.twitter.com/hhOoSpqhKu

26/02/16 | Twitter | France | twitter.com

Matches: #ICTAGRI Sentiment Neutral 530 Potential Reach 1 Engagement 1 Retweets 530 Twitter Followers

Gareth Devenney @GarethDevenney shared an image

@JDevenney talking about smart farm management @farmflo #ICTAGRI pic.twitter.com/iG68nqiNpE

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 761 Potential Reach 1 Engagement 1 Retweets 761 Twitter Followers

Catriona Boyle @cbteagasc tweeted

Data integration improves accuracy of information @GarethDevenney #ICTAGRI @teagasc

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 2634 Potential Reach 1 Engagement 1 Retweets 2634 Twitter Followers

Teagasc @teagasc tweeted

Real time collection of data across whole farm & data integration highlights problem areas @farmflo #ICTAGRI

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Negative 11.7K Potential Reach 1 Engagement 1 Retweets 11.7K Twitter Followers



hashtag report

Teagasc @teagasc tweeted

Prescription Farming the future of food production @NolanFarming #ICTAGRI 26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 11.7K Potential Reach 1 Engagement 1 Retweets

11.7K Twitter Followers

RIKON @RIKON_WIT shared a link

The intersection of #ICT #SocialMedia & #Agri in modern farming at the #ICTAGRI conference in the @AVIVAStadium twitter.com/teagasc/status... 26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 1642 Potential Reach 1 Engagement 1 Retweets 1642 Twitter Followers

Kieran Sullivan @kieran_sullivan shared a link

I'll be writing about this in Farmer Writes on Monday #ictagri @teagasc twitter.com/peteryoungmm/s...

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 244 Potential Reach 1 Engagement 1 Retweets 244 Twitter Followers

Catriona Boyle @cbteagasc tweeted

There is no security without food security John Bell @EU_Commission @teagasc #ICTAGRI

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 2626 Potential Reach 1 Engagement 1 Retweets 2626 Twitter Followers

Diarmuid McSweeney @Diarmuidmacs shared a link

Exciting line up of speakers today #ictagri . twitter.com/teagasc/status... 26/02/16 | Twitter | United States | twitter.com

Matches: #ICTAGRI Sentiment Positive 54 Potential Reach 1 Engagement 1 Retweets 54 Twitter Followers



hashtag report

Teagasc @teagasc shared an image

Dr John Bell, Director of Bioeconomy @EuropeanCommiss takes to the stage at #ICTAGRI pic.twitter.com/mvMwQmlLqT

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 11.7K Potential Reach 1 Engagement

1 Retweets

11.7K Twitter Followers

Farmers Journal @farmersjournal shared a link

Follow @peteryoungmm for updates from Teagasc's #ICTAGRI conference. twitter.com/peteryoungmm/s...

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 19.0K Potential Reach 1 Engagement

1 Retweets

19.0K Twitter Followers

Catriona Boyle @cbteagasc shared a link

IT to 'revolutionise' agriculture: Teagasc #ICTAGRI @teagasc shr.gs/YqDGFoh 03/03/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Negative 2661 Potential Reach 2661 Twitter Followers

Nicolai Fog Hansen @nicolaifog shared an image

Tomorrow I am talking at BDVA The Hague Summit about ICT and big data in danish agriculture. #ictagri #bigdata pic.twitter.com/A5iphqkNIj

01/03/16 | Twitter | Denmark | twitter.com

Matches: #ICTAGRI Sentiment Neutral 105 Potential Reach 105 Twitter Followers

Jason Devenney @JDevenney retweeted a link

@waterfordit @JDevenney @ibm_in_ireland You've been quoted in my #Storify story "ICT in Agriculture | #ICTAGRI " a href="https://t.csfy.co/h1lwu 01/03/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 923 Potential Reach 923 Twitter Followers



hashtag report

Mary Phelan @MaryPhelanIFJ retweeted an image

Precision horticulture at the Aviva today #ICTAGRI @ucdagfood @UCDinnovation @teagasc pic.twitter.com/7LeMrRGg7B

29/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 3353 Potential Reach 3353 Twitter Followers

Braithwaite Ireland @BraithwaiteTCL shared a link

If you happened to miss out on the #ICTAGRI @teagasc event on Friday, check out our Storify board today ow.ly/YSAnX

29/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Negative 319 Potential Reach 319 Twitter Followers

Catriona Boyle @cbteagasc retweeted a link

@Enda_Keane @tinnakilla @cbteagasc You've been quoted in my #Storify story "ICT in Agriculture | #ICTAGRI " a href="https://t.csfy.co/h1lwu 29/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 2654 Potential Reach 2654 Twitter Followers

Herdwatch @Herdwatch retweeted a link

@Herdwatch @VProcunier @Info_Agricole You've been quoted in my #Storify story "ICT in Agriculture | #ICTAGRI " a href="https://t.csfy.co/h1lwu 29/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 7736 Potential Reach 7736 Twitter Followers

Teagasc @teagasc shared an image

Were you at the #ICTAGRI seminar on Friday at the Aviva. Check out the pics on our FB page on.fb.me/1ReUxNa pic.twitter.com/tHARagc130 29/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 11.7K Potential Reach 11.7K Twitter Followers



hashtag report

Victoria Procunier @VProcunier shared a link

Missed last week's @teagasc event on #ICT in #Agriculture? Check out the @BraithwaiteTCL #Storify recap #ICTAGRI twitter.com/braithwaitetcl... 29/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Negative 1916 Potential Reach 1916 Twitter Followers

Braithwaite Ireland @BraithwaiteTCL has replied

@tinnakilla Thanks Brendan! #ICTAGRI - Victoria 29/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 317 Potential Reach 317 Twitter Followers

BrendanByrneBree @tinnakilla shared a link

Good overview of #ICTAGRI Conference @BraithwaiteTCL @farmflo @teagasc @AVIVAStadium @NolanFarming twitter.com/braithwaitetcl...

29/02/16 | Twitter | United States | twitter.com

Matches: #ICTAGRI Sentiment Positive 173 Potential Reach 173 Twitter Followers

Waterford IT @waterfordit retweeted a link

@waterfordit @JDevenney @ibm_in_ireland You've been quoted in my #Storify story "ICT in Agriculture | #ICTAGRI " a href="https://t.csfy.co/h1lwu 29/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 4912 Potential Reach 4912 Twitter Followers

AquaSmartData @AquaSmartData retweeted an image

@TSSG_WIT Prof Donnelly presenting sensor-based integrated farm management research #ICTAGRI pic.twitter.com/kZaBa1GKro

29/02/16 | Twitter | United States | twitter.com

Matches: #ICTAGRI Sentiment Neutral 577 Potential Reach 577 Twitter Followers



hashtag report

AquaSmartData @AquaSmartData retweeted an image

#tomflynnconsult listening intently at #ICTAGRI event run by #teagasc pic.twitter.com/sg69tgmi8S

29/02/16 | Twitter | United States | twitter.com

Matches: #ICTAGRI Sentiment Neutral 577 Potential Reach 577 Twitter Followers

Keenan System @Keenan System retweeted a link

@dairymaster @KeenanGerard @KeenanSystem You've been quoted in my #Storify story "ICT in Agriculture | #ICTAGRI " a href="https://t.csfy.co/h1lwu 29/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 1414 Potential Reach 1414 Twitter Followers

Insight Centre @insight_centre retweeted a link

@insight_centre a href="https://twitter.co@agriculture_ie You've been quoted in my #Storify story "ICT in Agriculture | #ICTAGRI " a href="https://t.csfy.co/h1lwu 29/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 5072 Potential Reach 5072 Twitter Followers

Braithwaite Ireland @BraithwaiteTCL shared a link

@TSSG @TyndallInstitut @ucdscience @HerdPlus You've been quoted in my #Storify story "ICT in Agriculture | #ICTAGRI " a href="https://t.csfy.co/h1lwu 29/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 314 Potential Reach 314 Twitter Followers

Braithwaite Ireland @BraithwaiteTCL shared a link

@Entirl @EuropeanCommiss @EU_Commission You've been quoted in my #Storify story "ICT in Agriculture | #ICTAGRI " a href="https://t.csfy.co/h1lwu 29/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 314 Potential Reach 314 Twitter Followers



hashtag report

Braithwaite Ireland @BraithwaiteTCL shared a link

@NolanFarming @IBM You've been quoted in my #Storify story "ICT in Agriculture | #ICTAGRI " a href="https://t.csfy.co/h1lwu 29/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 314 Potential Reach 314 Twitter Followers

Braithwaite Ireland @BraithwaiteTCL shared a link

@SineadQuealy @TSSG_WIT @AVIVAStadium You've been quoted in my #Storify story "ICT in Agriculture | #ICTAGRI " a href="https://t.csfy.co/h1lwu 29/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 314 Potential Reach 314 Twitter Followers

Braithwaite Ireland @BraithwaiteTCL shared a link

@farmflo You've been quoted in my #Storify story "ICT in Agriculture | #ICTAGRI " a href="https://t.csfy.co/h1Iwu

29/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 314 Potential Reach 314 Twitter Followers

Braithwaite Ireland @BraithwaiteTCL shared a link

@cyrildunworth @Jamie_RIKON @scienceirel You've been quoted in my #Storify story "ICT in Agriculture | #ICTAGRI " a href="https://t.csfy.co/h1lwu 29/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 314 Potential Reach 314 Twitter Followers

Braithwaite Ireland @BraithwaiteTCL shared a link

@teagasc @BraithwaiteTCL @AgricultureWIT You've been quoted in my #Storify story "ICT in Agriculture | #ICTAGRI " a href="https://t.csfy.co/h1lwu 29/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 314 Potential Reach 314 Twitter Followers



hashtag report

Braithwaite Ireland @BraithwaiteTCL shared a link

@Horizon2020_ire @RIKON_WIT @GarethDevenney You've been quoted in my #Storify story "ICT in Agriculture | #ICTAGRI " a href="https://t.csfy.co/h1lwu 29/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 314 Potential Reach 314 Twitter Followers

Braithwaite Ireland @BraithwaiteTCL shared a link

@MartinMinchin @CapturingAWorld You've been quoted in my #Storify story "ICT in Agriculture | #ICTAGRI " a href="https://t.csfy.co/h1lwu 29/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 314 Potential Reach 314 Twitter Followers

Braithwaite Ireland @BraithwaiteTCL shared a link

@peteryoungmm @pucamob You've been quoted in my #Storify story "ICT in Agriculture | #ICTAGRI " a href="https://t.csfy.co/h1lwu 29/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 314 Potential Reach 314 Twitter Followers

Martin Minchin @MartinMinchin shared a link

Interesting read following the @teagasc #ICTAGRI conference on Friday #opportunities twitter.com/grist/status/7... 28/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 295 Potential Reach 295 Twitter Followers

Diarmuid McSweeney @Diarmuidmacs retweeted

The focus has to move from measurement to providing solutions for farmers Laurence Shalloo Teagasc #ICTAGRI

28/02/16 | Twitter | United States | twitter.com

Matches: #ICTAGRI Sentiment Neutral 62 Potential Reach 62 Twitter Followers



hashtag report

johnwandersonagain @wandersonagain retweeted an image

Kevin Nolan's tips for tillage farmers in tough times #ICTAGRI pic.twitter.com/LeUf7SqUko

28/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Negative 1194 Potential Reach 1194 Twitter Followers

Declan Murray @declan7500 retweeted a link

Nolan Farming @NolanFarming went live today! Check it out at nolanfarming.ie #ICTAGRI

27/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 135 Potential Reach 135 Twitter Followers

Mike King @mikeagri retweeted a link

Nolan Farming @NolanFarming went live today! Check it out at nolanfarming.ie #ICTAGRI

27/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 50 Potential Reach 50 Twitter Followers

Bill O Keeffe @billokeeffe retweeted an image

Kevin Nolan, Nolan Farming #ICTAGRI @teagasc @Bordbia speaking on the 'importance of smart phone tech for farming' pic.twitter.com/NjxJ2UICII 27/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 2543 Potential Reach 2543 Twitter Followers

Nolan Farming @NolanFarming retweeted a link

Nolan Farming @NolanFarming went live today! Check it out at nolanfarming.ie #ICTAGRI

27/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 775 Potential Reach 775 Twitter Followers



hashtag report

Nolan Farming @NolanFarming retweeted an image

Kevin Nolan, Nolan Farming #ICTAGRI @teagasc @Bordbia speaking on the 'importance of smart phone tech for farming' pic.twitter.com/NjxJ2UICII 27/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 774 Potential Reach 774 Twitter Followers

James Staines @StainesJames shared a link

Kevin showed that AgTech is here and now and working! @NolanFarming #teagasc #ICTAGRI twitter.com/CapturingAWorl...

27/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 194 Potential Reach 194 Twitter Followers

Nolan Farming @NolanFarming shared an image

Had a very interesting afternoon visit today with Enda & Kieran O' Connell DIT Research&Enterprize #ictagri pic.twitter.com/xS7oUBBNv9

27/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 773 Potential Reach 773 Twitter Followers

Kim Reilly @KimReilly2 retweeted an image

@teagasc #ICTAGRI organising committee @AVIVAStadium pic.twitter.com/ySjrWXtqI7

27/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 9 Potential Reach 9 Twitter Followers

curly nettie @_curly_nettie_ shared an image

@cat_caitriona " @teagasc #ICTAGRI organising committee @AVIVAStadium pic.twitter.com/rPjksahuHz "

27/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 1044 Potential Reach 1044 Twitter Followers



hashtag report

John @mccurdyjohn retweeted an image

@teagasc #ICTAGRI organising committee @AVIVAStadium pic.twitter.com/ySjrWXtql7

27/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 54 Potential Reach 54 Twitter Followers

Science Codex @sciencecodex retweeted

Moo Monitor - cloud based wearable technology for cows John Daly @dairymaster #ICTAGRI

27/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 3608 Potential Reach 3608 Twitter Followers

James Conway @jasconway73 retweeted an image

Richard Howell a href="https://twitter.co@agriculture_ie talks about research funding for ICT in agri opportunities @teagasc #ICTAGRI pic.twitter.com/ekKt8JrB61

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 13 Potential Reach 13 Twitter Followers

Lorna Doyle @LornaDoyle2 retweeted a link

@waterfordit @WITparttime @WIT_Research @PMBRC_WIT #ICTAGRI twitter.com/edelmoconnor/s...

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 76 Potential Reach 76 Twitter Followers

Plezica @PlezicaSensing retweeted an image

Great #ICTAGRI seminar today @teagasc - not a bad view either! Thanks to the @KeenanSystem guys for the lift ;-) pic.twitter.com/oXCSU5ZV55

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 24 Potential Reach 24 Twitter Followers



hashtag report

SoilEnvMicro Galway @soilmicrogalway tweeted

Some excellent talks & discussions about what ICT can offer the agri sector @the Aviva today!The future is already here $\ \ \$ #ICTAGRI

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 52 Potential Reach 52 Twitter Followers

Roy Sleator @RoySleator retweeted

The focus has to move from measurement to providing solutions for farmers Laurence Shalloo Teagasc #ICTAGRI

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 322 Potential Reach 322 Twitter Followers

Martin De Lange @DeLangeMartin tweeted

Retweeted Teagasc (@teagasc): Reducing SCC levels in a 100 cow herd can save you up to €18k /a. John Daly @dairymaster #ICTAGRI

26/02/16 | Twitter | United States | twitter.com

Matches: #ICTAGRI Sentiment Neutral 56 Potential Reach 56 Twitter Followers

Martin De Lange @DeLangeMartin retweeted

Reducing SCC levels in a 100 cow herd can save you up to €18k /a. John Daly @dairymaster #ICTAGRI

26/02/16 | Twitter | United States | twitter.com

Matches: #ICTAGRI Sentiment Neutral 56 Potential Reach 56 Twitter Followers

Martin De Lange @DeLangeMartin retweeted

MooMonitor+ works through cloud computing and allows the farmer to monitor his entire herd 24x7 with his phone #ICTAGRI @DAIRYMASTER

26/02/16 | Twitter | United States | twitter.com

Matches: #ICTAGRI Sentiment Neutral 56 Potential Reach 56 Twitter Followers



hashtag report

Martin De Lange @DeLangeMartin retweeted

The latest MooMonitor can now help with animal health & reduce revenue lost through illness and missed heats @dairymaster #ICTAGRI

26/02/16 | Twitter | United States | twitter.com

Matches: #ICTAGRI Sentiment Negative 56 Potential Reach 56 Twitter Followers

Gareth Devenney @GarethDevenney retweeted

Interesting feed today from #ICTAGRI with @teagasc @farmflo @dairymaster @KeenanSystem a href="https://twitter.co@agriculture_ie"

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 764 Potential Reach 764 Twitter Followers

Teagasc @teagasc retweeted

IBM have 3,000 researchers in Smart Agriculture around the world Vincent McKey IBM Shows the focus from big business #ictagri

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 11.7K Potential Reach 11.7K Twitter Followers

Teagasc @teagasc retweeted an image

Some great speakers here at #ICTAGRI very informative! pic.twitter.com/vaXrmQXC1w

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 11.7K Potential Reach 11.7K Twitter Followers

Teagasc @teagasc retweeted

The focus has to move from measurement to providing solutions for farmers Laurence Shalloo Teagasc #ICTAGRI

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 11.7K Potential Reach 11.7K Twitter Followers



hashtag report

Teagasc @teagasc retweeted a link

Valid point - often forgotten #ICTAGRI #teagasc twitter.com/Herdwatch/stat... 26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Negative 11.7K Potential Reach 11.7K Twitter Followers

Teagasc @teagasc retweeted

Interesting feed today from #ICTAGRI with @teagasc @farmflo @dairymaster @KeenanSystem a href="https://twitter.co@agriculture_ie 26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 11.7K Potential Reach 11.7K Twitter Followers

Farmflo @farmflo retweeted

Interesting feed today from #ICTAGRI with @teagasc @farmflo @dairymaster @KeenanSystem a href="https://twitter.co@agriculture_ie 26/02/16 | Twitter | United States | twitter.com

Matches: #ICTAGRI Sentiment Positive 1436 Potential Reach 1436 Twitter Followers

andy.pepper @andyrpepper retweeted an image

Precision horticulture at the Aviva today #ICTAGRI @ucdagfood @UCDinnovation @teagasc pic.twitter.com/7LeMrRGg7B

Matches: #ICTAGRI Sentiment Neutral 6 Potential Reach 6 Twitter Followers

26/02/16 | Twitter | Ireland | twitter.com

Neil Gordon @NgordonNeil retweeted an image

Kieran Drain @TyndallInstitut on sensor technology @teagasc #ICTAGRI pic.twitter.com/KCVJI3pXLK

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 265 Potential Reach 265 Twitter Followers



hashtag report

Keenan System @KeenanSystem retweeted an image

Great #ICTAGRI seminar today @teagasc - not a bad view either! Thanks to the @KeenanSystem guys for the lift ;-) pic.twitter.com/oXCSU5ZV55

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 1410 Potential Reach 1410 Twitter Followers

Dipti Pandya @dipti_pandya retweeted a link

Looking for expert to develop UCD plans and links between industry and our Agrifood research #ictagri universityvacancies.com/university-col...

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 26 Potential Reach 26 Twitter Followers

grace mulcahy @mulcahyforbes retweeted a link

Looking for expert to develop UCD plans and links between industry and our Agrifood research #ictagri universityvacancies.com/university-col...

26/02/16 | Twitter | United States | twitter.com

Matches: #ICTAGRI Sentiment Neutral 226 Potential Reach 226 Twitter Followers

Jonathon Kenneally @jonathonmpark retweeted

The equivalent of 100 BILLION filing cabinets of data is generated on a daily basis - Prof Gerry Boyle #ICTAGRI

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 14 Potential Reach 14 Twitter Followers

UCD Innovation @UCDinnovation retweeted a link

Looking for expert to develop UCD plans and links between industry and our Agrifood research #ictagri universityvacancies.com/university-col...

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 5825 Potential Reach 5825 Twitter Followers



hashtag report

Gareth Devenney @GarethDevenney retweeted an image

Gr8 day 4 our @GarethDevenney , @JDevenney & @tinnakilla @teagasc #ICTAGRI #farmflo #data @NolanFarming pic.twitter.com/rgfAWXsRxs 26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 764 Potential Reach 764 Twitter Followers

Roy Sleator @RoySleator retweeted an image

Smart Argi all day @teagasc #ICTAGRI , come along to our booth & meet @gmail_oriordan @bonnyfoufou @Tyndall_KDrain pic.twitter.com/6ha22IDoXI 26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 320 Potential Reach 320 Twitter Followers

DigitalFood.ie @digitalfood_ie retweeted a link

Nolan Farming @NolanFarming went live today! Check it out at nolanfarming.ie #ICTAGRI

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 820 Potential Reach 820 Twitter Followers

Martin Kavanagh @cowsolutions retweeted

The focus has to move from measurement to providing solutions for farmers Laurence Shalloo Teagasc #ICTAGRI

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 425 Potential Reach 425 Twitter Followers

Robert Priest @kingsfordfarm retweeted an image

Precision horticulture at the Aviva today #ICTAGRI @ucdagfood @UCDinnovation @teagasc pic.twitter.com/7LeMrRGg7B

26/02/16 | Twitter | United Kingdom | twitter.com

Matches: #ICTAGRI Sentiment Neutral 119 Potential Reach 119 Twitter Followers



hashtag report

Andrew Brewer @ennisbarton retweeted

Farmers don't need more data - they need solutions and decision support Laurence Shalloo @teagasc #ICTAGRI

26/02/16 | Twitter | United Kingdom | twitter.com

Matches: #ICTAGRI Sentiment Positive 1697 Potential Reach 1697 Twitter Followers

Teagasc @teagasc tweeted

Very important to collaborate on an EU basis Dr Iver Thysen @teagasc #ICTAGRI 26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 11.7K Potential Reach 11.7K Twitter Followers

Gerry Mongey @Gerry Mongey retweeted an image

Dr Darrin Morrisey @scienceirel Funding opportunities for Smart Agri @teagasc #ICTAGRI pic.twitter.com/QLwJPDJ7l9

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 498 Potential Reach 498 Twitter Followers

Teagasc @teagasc shared an image

@teagasc Director of Research Dr Frank O'Mara chairs the final panel discussion on funding in #ICTAGRI pic.twitter.com/oD8YAvOOD9

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 11.7K Potential Reach 11.7K Twitter Followers

Teagasc @teagasc retweeted an image

Precision horticulture at the Aviva today #ICTAGRI @ucdagfood @UCDinnovation @teagasc pic.twitter.com/7LeMrRGg7B

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 11.7K Potential Reach 11.7K Twitter Followers



hashtag report

Teagasc @teagasc shared an image

Teagasc to be commended for Foresight exercise Darrin Morrisey @scienceirel #ICTAGRI 8/3/16 teagasc.ie/events/2016/20... pic.twitter.com/UXfrwpWSpl 26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 11.7K Potential Reach 11.7K Twitter Followers

Catriona Boyle @cbteagasc retweeted

101,325 people could have seen #ICTAGRI since its 1st mention until it became a Trending Topic. #trndnl

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 2646 Potential Reach 2646 Twitter Followers

Kim Reilly @KimReilly2 retweeted an image

Richard Howell a href="https://twitter.co@agriculture_ie talks about research funding for ICT in agri opportunities @teagasc #ICTAGRI pic.twitter.com/ekKt8JrB61

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 9 Potential Reach 9 Twitter Followers

Long Pham @longttpham retweeted

Impressive technology in Ireland 4 us to lead in smart agri @teagasc #ICTAGRI d @KeenanSystem @dairymaster @Herdwatch @NolanFarming 26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 41 Potential Reach 41 Twitter Followers

Long Pham @longttpham retweeted

Impressive technology in Ireland 4 us to lead in smart agri @teagasc #ICTAGRI d @KeenanSystem @dairymaster @Herdwatch @NolanFarming

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 41 Potential Reach 41 Twitter Followers



hashtag report

Dept Agriculture IRL @agriculture_ie retweeted an image

Richard Howell a href="https://twitter.co@agriculture_ie talks about research funding for ICT in agri opportunities @teagasc #ICTAGRI pic.twitter.com/ekKt8JrB61

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 2403 Potential Reach 2403 Twitter Followers

Teagasc @teagasc shared an image

Climate adaptable smart app for crop disease early warning Dr Iver Thysen @teagasc #ICTAGRI pic.twitter.com/unMZTkTiEN

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Negative 11.7K Potential Reach 11.7K Twitter Followers

Tyndall Institute @TyndallInstitut retweeted

Moving from evidence based decisions to new era of database decision making in real time! Prof Gerry Boyle @teagasc #ictagri

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 2761 Potential Reach 2761 Twitter Followers

David MacHugh @threetrunks retweeted an image

Small leaps is where the real action is - Prof Mark Keane @insight_centre @teagasc #ICTAGRI #agtech pic.twitter.com/YNPxKzYCfT 26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 85 Potential Reach 85 Twitter Followers

David MacHugh @threetrunks retweeted an image

Research panel discussion led by @teagasc Director of Research Frank O'Mara #ICTAGRI pic.twitter.com/IHRa4uKYtk

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 85 Potential Reach 85 Twitter Followers



hashtag report

Plezica @PlezicaSensing retweeted

Impressive technology in Ireland 4 us to lead in smart agri @teagasc #ICTAGRI d @KeenanSystem @dairymaster @Herdwatch @NolanFarming

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 21 Potential Reach 21 Twitter Followers

nigel renaghan @NRenaghan retweeted

The focus has to move from measurement to providing solutions for farmers Laurence Shalloo Teagasc #ICTAGRI

26/02/16 | Twitter | United States | twitter.com

Matches: #ICTAGRI Sentiment Neutral 230 Potential Reach 230 Twitter Followers

PMBRC @PMBRC_WIT retweeted a link

@waterfordit @WITparttime @WIT_Research @PMBRC_WIT #ICTAGRI twitter.com/edelmoconnor/s...

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 183 Potential Reach 183 Twitter Followers

Púca @pucamob retweeted

Number of sensors in average smartphone: 19 - Prof Mark Keane @insight_centre @teagasc #ICTAGRI

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 1010 Potential Reach 1010 Twitter Followers

Teagasc @teagasc retweeted

101,325 people could have seen #ICTAGRI since its 1st mention until it became a Trending Topic. #trndnl

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 11.7K Potential Reach 11.7K Twitter Followers



hashtag report

RIKON @RIKON_WIT retweeted an image

Research panel discussion led by @teagasc Director of Research Frank O'Mara #ICTAGRI pic.twitter.com/IHRa4uKYtk

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 1650 Potential Reach 1650 Twitter Followers

Alan O'Riordan @gmail_oriordan retweeted an image

Smart Argi all day @teagasc #ICTAGRI , come along to our booth & meet @gmail_oriordan @bonnyfoufou @Tyndall_KDrain pic.twitter.com/6ha22IDoXI 26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 14 Potential Reach 14 Twitter Followers

Teagasc @teagasc retweeted an image

Herdwatch: Small leaps is where the real action is - Prof Mark Keane insight_centre teagasc #ICTAGRI #agtech pic.twitter.com/UZ1xSxlhCd

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 11.7K Potential Reach 11.7K Twitter Followers

Teagasc @teagasc retweeted

Big leaps often come from small leaps within tech, great point by Prof Mark Keane, don't always have to look for the new BIG thing #ICTAGRI

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 11.7K Potential Reach 11.7K Twitter Followers

Enda Keane @Enda_Keane retweeted

Impressive technology in Ireland 4 us to lead in smart agri @teagasc #ICTAGRI d @KeenanSystem @dairymaster @Herdwatch @NolanFarming 26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 757 Potential Reach 757 Twitter Followers



hashtag report

Herdwatch @Herdwatch retweeted

Impressive technology in Ireland 4 us to lead in smart agri @teagasc #ICTAGRI d @KeenanSystem @dairymaster @Herdwatch @NolanFarming 26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 7732 Potential Reach 7732 Twitter Followers

Keenan System @Keenan System retweeted

Impressive technology in Ireland 4 us to lead in smart agri @teagasc #ICTAGRI d @KeenanSystem @dairymaster @Herdwatch @NolanFarming 26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 1407 Potential Reach 1407 Twitter Followers

Trendinalia Ireland @trendinaliaIE shared a link

1. #UseYourVote 2. #voc16 3. #FitzgibbonCup 4. Thomas 'Slab' Murphy 5. #ICTAGRI 2016/2/26 15:14 GMT #trndnl trendinalia.com/twitter-trendi... 26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 1867 Potential Reach 1867 Twitter Followers

Teagasc @teagasc retweeted

Number of sensors in average smartphone: 19 - Prof Mark Keane @insight_centre @teagasc #ICTAGRI

Matches: #ICTAGRI Sentiment Positive 11.7K Potential Reach 11.7K Twitter Followers

26/02/16 | Twitter | Ireland | twitter.com

Martin Burke @LeanPlus retweeted

Farmers don't need more data - they need solutions and decision support Laurence Shalloo @teagasc #ICTAGRI

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 53 Potential Reach 53 Twitter Followers

03/03/16 49



hashtag report

Martin Burke @LeanPlus retweeted

The focus has to move from measurement to providing solutions for farmers Laurence Shalloo Teagasc #ICTAGRI

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 53 Potential Reach 53 Twitter Followers

Martin Burke @LeanPlus retweeted an image

Herdwatch: Small leaps is where the real action is - Prof Mark Keane insight_centre teagasc #ICTAGRI #agtech pic.twitter.com/UZ1xSxlhCd

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 53 Potential Reach 53 Twitter Followers

Niamh Creedon @bonnyfoufou retweeted an image

Smart Argi all day @teagasc #ICTAGRI , come along to our booth & meet @gmail_oriordan @bonnyfoufou @Tyndall_KDrain pic.twitter.com/6ha22IDoXI 26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 20 Potential Reach 20 Twitter Followers

@CorkBIC @CorkBIC retweeted an image

Kieran Drain @TyndallInstitut on sensor technology @teagasc #ICTAGRI pic.twitter.com/KCVJI3pXLK

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 1090 Potential Reach 1090 Twitter Followers

Tyndall Institute @TyndallInstitut retweeted an image

Kieran Drain @TyndallInstitut on sensor technology @teagasc #ICTAGRI pic.twitter.com/KCVJI3pXLK

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 2761 Potential Reach 2761 Twitter Followers



hashtag report

Teagasc @teagasc retweeted an image

Smart Argi all day @teagasc #ICTAGRI , come along to our booth & meet @gmail_oriordan @bonnyfoufou @Tyndall_KDrain pic.twitter.com/6ha22IDoXI 26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 11.7K Potential Reach 11.7K Twitter Followers

Teagasc @teagasc shared an image

Prof Mark Keane @insight_centre data analytic opportunities for ICT in agriculture #ICTAGRI pic.twitter.com/CqwdHFlmdZ

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 11.7K Potential Reach 11.7K Twitter Followers

Eilis Mulcahy @emulcahy111 retweeted an image

Smart Argi all day @teagasc #ICTAGRI , come along to our booth & meet @gmail_oriordan @bonnyfoufou @Tyndall_KDrain pic.twitter.com/6ha22IDoXI 26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 7 Potential Reach 7 Twitter Followers

Tyndall Institute @TyndallInstitut retweeted an image

Gr8 day 4 our @GarethDevenney , @JDevenney & @tinnakilla @teagasc #ICTAGRI #farmflo #data @NolanFarming pic.twitter.com/rgfAWXsRxs 26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 2761 Potential Reach 2761 Twitter Followers

Teagasc @teagasc tweeted

FLUKELESS joint sensor project @teagasc @ucdscience @HerdPlus @tyndall Kieran Drain #ICTAGRI

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 11.7K Potential Reach 11.7K Twitter Followers



hashtag report

Dairymaster @dairymaster retweeted

The latest MooMonitor can now help with animal health & reduce revenue lost through illness and missed heats @dairymaster #ICTAGRI

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Negative 3128 Potential Reach 3128 Twitter Followers

Dairymaster @dairymaster retweeted

MooMonitor+ works through cloud computing and allows the farmer to monitor his entire herd 24x7 with his phone #ICTAGRI @DAIRYMASTER

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 3128 Potential Reach 3128 Twitter Followers

Christophe Langrume @Chrislangrume retweeted an image

Key research challenges for smart sensor #ICTAGRI pic.twitter.com/WR93hNOI5I 26/02/16 | Twitter | France | twitter.com

Matches: #ICTAGRI Sentiment Neutral 123 Potential Reach 123 Twitter Followers

Enda Keane @Enda Keane tweeted

Nice smart farming platform presented by Prof Willie Donnelly @TSSG_WIT #ictagri

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 755 Potential Reach 755 Twitter Followers

Big Data Tweet @BigDataTweetBot retweeted an image

#ICTAGRI Big Data in agriculture some ideas of volume #bigdata pic.twitter.com/piFeT92sX8

26/02/16 | Twitter | Italy | twitter.com

Matches: #ICTAGRI Sentiment Neutral 8611 Potential Reach 8611 Twitter Followers



hashtag report

Teagasc @teagasc retweeted a link

President of @waterfordit Professor Willie Donnelly speaking about #IOT connectivity at the #ICTAGRI conference twitter.com/Jamie_RIKON/st... 26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 11.7K Potential Reach 11.7K Twitter Followers

Teagasc @teagasc retweeted an image

#ICTAGRI Big Data in agriculture some ideas of volume #bigdata pic.twitter.com/piFeT92sX8

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 11.7K Potential Reach 11.7K Twitter Followers

La Vie Agricole @LaVieAgricole retweeted an image

#ICTAGRI Big Data in agriculture some ideas of volume #bigdata pic.twitter.com/piFeT92sX8

. 26/02/16 | Twitter | Canada | twitter.com Matches: #ICTAGRI Sentiment Neutral 6570 Potential Reach 6570 Twitter Followers

Elina Keski-Soini @KS_Elina retweeted

Farmers don't need more data - they need solutions and decision support Laurence Shalloo @teagasc #ICTAGRI

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 22 Potential Reach 22 Twitter Followers

Jean-Pierre Chanet @JP_Chanet retweeted an image

#ICTAGRI Big Data in agriculture some ideas of volume #bigdata pic.twitter.com/piFeT92sX8

26/02/16 | Twitter | France | twitter.com

Matches: #ICTAGRI Sentiment Neutral 114 Potential Reach 114 Twitter Followers



hashtag report

iot security @iotsecurity2 retweeted a link

President of @waterfordit Professor Willie Donnelly speaking about #IOT connectivity at the #ICTAGRI conference twitter.com/Jamie_RIKON/st... 26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 211 Potential Reach 211 Twitter Followers

Teagasc @teagasc retweeted

Consumer need to trace what went into their food is key driver for #agtech and opportunity for farmers to get more value @teagasc #ICTAGRI 26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 11.7K Potential Reach 11.7K Twitter Followers

Teagasc @teagasc retweeted an image

Gr8 day 4 our @GarethDevenney , @JDevenney & @tinnakilla @teagasc #ICTAGRI #farmflo #data @NolanFarming pic.twitter.com/rgfAWXsRxs 26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 11.7K Potential Reach 11.7K Twitter Followers

RIKON @RIKON_WIT retweeted

@Entirl Willie Donnelly @TSSG any time any place connectivity through IOT suits farm environment #ICTAGRI

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 1648 Potential Reach 1648 Twitter Followers

RIKON @RIKON_WIT shared a link

President of @waterfordit Professor Willie Donnelly speaking about #IOT connectivity at the #ICTAGRI conference twitter.com/AgricultureWIT... 26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 1648 Potential Reach 1648 Twitter Followers



hashtag report

MESTECH @DCUwater @SensingResearch retweeted an image

Prof Willie Donnelly, President of WIT, speaking at the #ICTAGRI event at the Aviva this afternoon pic.twitter.com/BzaJYORLmh

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 2406 Potential Reach 2406 Twitter Followers

AgricultureWIT @AgricultureWIT retweeted an image

Agtech is not just about agriculture its about food - @TSSG_WIT Chairman Willie Donnelly @teagasc #ICTAGRI pic.twitter.com/3WAFSQ8fQM

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 682 Potential Reach 682 Twitter Followers

Teagasc @teagasc retweeted a link

@waterfordit @WIT_Research #wit #ICTAGRI twitter.com/Jamie_RIKON/st... 26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 11.7K Potential Reach 11.7K Twitter Followers

Teagasc @teagasc retweeted an image

Agtech is not just about agriculture its about food - @TSSG_WIT Chairman Willie Donnelly @teagasc #ICTAGRI pic.twitter.com/3WAFSQ8fQM

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 11.7K Potential Reach 11.7K Twitter Followers

Tuija Huhtamäki @huhtatu retweeted

Farmers don't need more data - they need solutions and decision support Laurence Shalloo @teagasc #ICTAGRI

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Positive 285 Potential Reach 285 Twitter Followers



hashtag report

Enda Keane @Enda_Keane tweeted

More variation of grass growth within a farm compared to variation across different farms Dr Laurence Shalloo @teagasc #ICTAGRI

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 755 Potential Reach 755 Twitter Followers

TSSG_WIT @TSSG_WIT retweeted an image

@TSSG_WIT Prof Donnelly presenting sensor-based integrated farm management research #ICTAGRI pic.twitter.com/kZaBa1GKro

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 2358 Potential Reach 2358 Twitter Followers

Teagasc @teagasc tweeted

Grasshopper grass measurement tool GPS tagged and entered into PastureBase database @teagasc #ICTAGRI

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 11.7K Potential Reach 11.7K Twitter Followers

AFIA @Info_Agricole retweeted

The focus has to move from measurement to providing solutions for farmers Laurence Shalloo Teagasc #ICTAGRI

26/02/16 | Twitter | United States | twitter.com

Matches: #ICTAGRI Sentiment Neutral 532 Potential Reach 532 Twitter Followers

Farmers Journal @farmersjournal retweeted

The focus has to move from measurement to providing solutions for farmers Laurence Shalloo Teagasc #ICTAGRI

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 19.0K Potential Reach 19.0K Twitter Followers



TEAGASC - ICTAGRI seminar hashtag report

CyrilDunworth @cyrildunworth retweeted

The IOT will allow the monitoring of farm products from the production site to the consumer #ICTAGRI

26/02/16 | Twitter | Ireland | twitter.com

Matches: #ICTAGRI Sentiment Neutral 420 Potential Reach 420 Twitter Followers