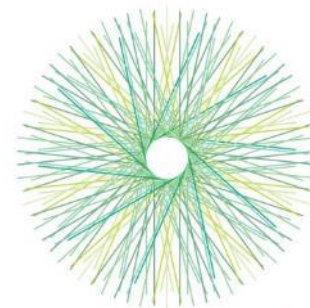


# EIP-AGRI – catalysing innovation in EU AGRI-Food (and forestry)



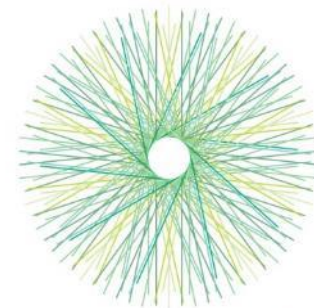
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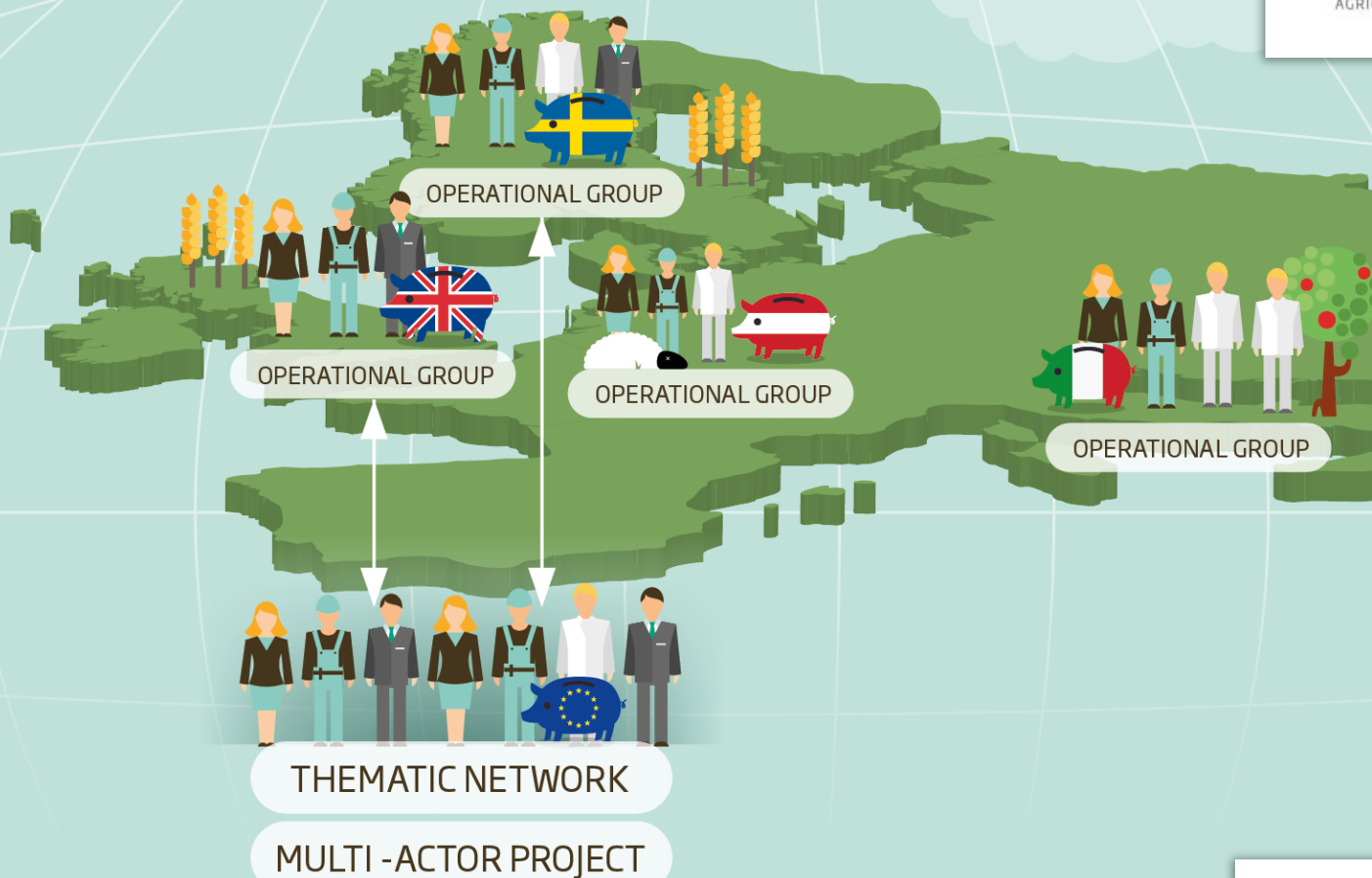
**ICT-AGRI-FOOD FORUM  
BEST PRACTICES FOR BRINGING RESEARCH RESULTS  
TO MARKET**

**Willemine Brinkman, EIP-AGRI Service Point  
Online meeting 19 November 2020**

# The EIP-AGRI Network: connecting people & sharing knowledge to tackle challenges



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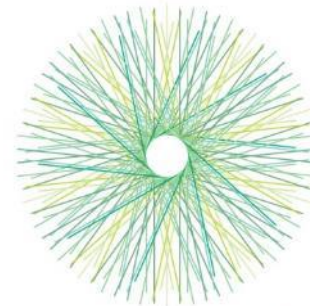


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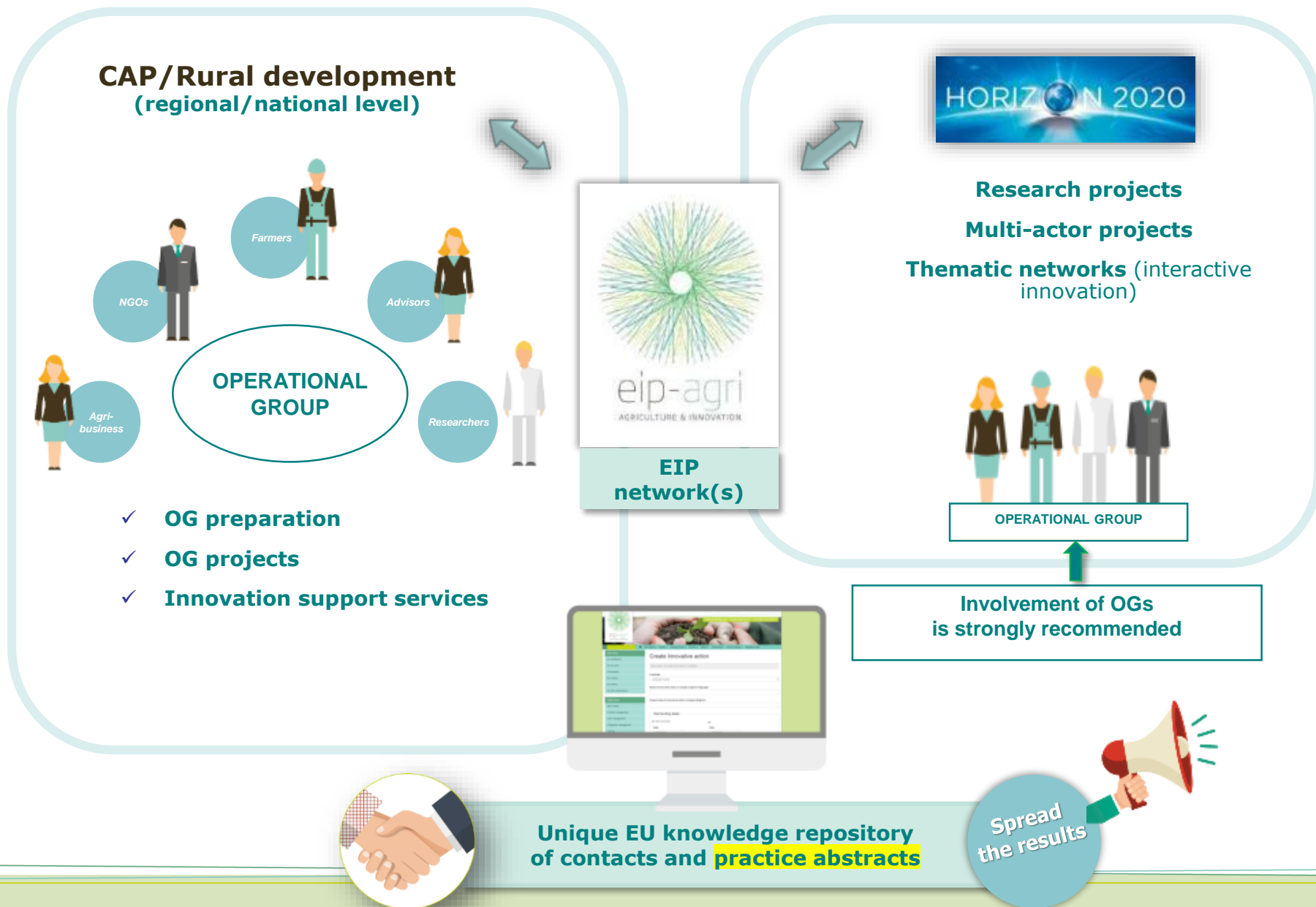
# The goal



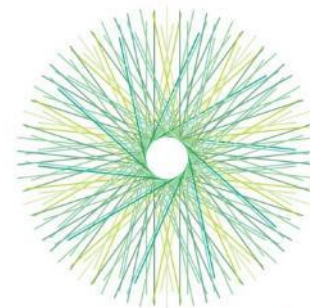
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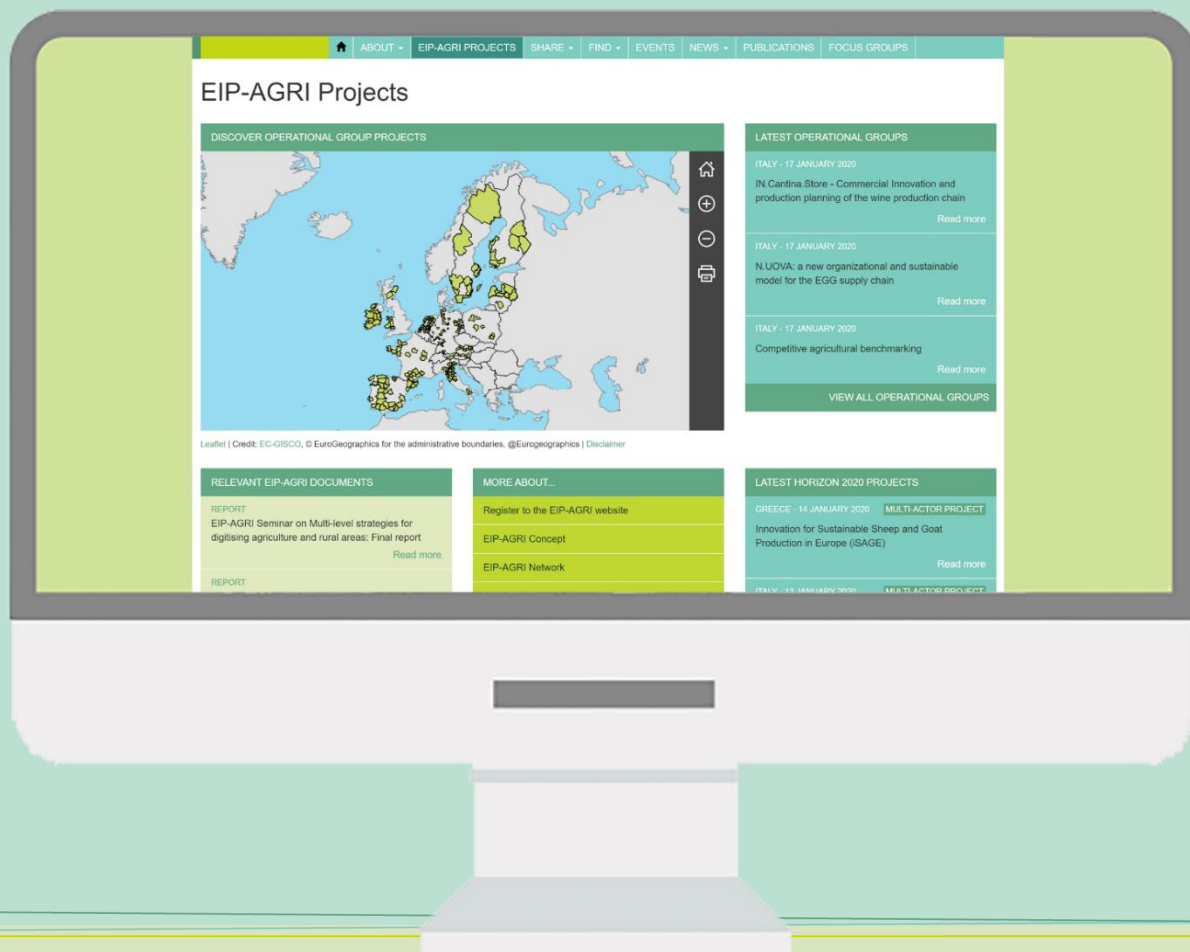
# Connecting policies: the bigger EIP picture



# A single database combining Operational Groups and Horizon projects



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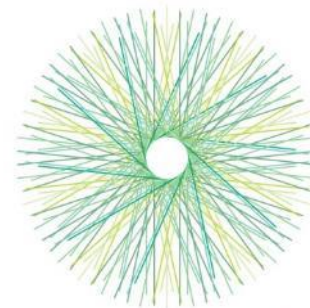


# EIP-AGRI: where are we?

- 27 Member States, 98 RDPs implementing the EIP
- Around 3 200 OGs planned in 2014-2020; more than 1600 OGs running / finished
- Around 180 H2020 multi-actor projects, including 34 thematic networks
- A growing and thriving network



# EIP-AGRI practice abstracts and common format



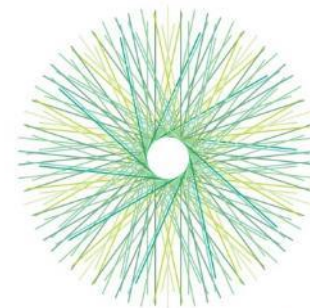
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**'Practice abstracts':** to facilitate contact and share information in the EU agricultural knowledge and innovation systems (AKIS):

- **Concise, clear terminology > attractive to read** for those who will put it into practice (farmers, advisers, enterprises etc)
- Contribute to the **visibility and rewarding of researchers' work** in practice-oriented interactive innovation projects
- Unique EU collection of practice abstracts on the EIP-AGRI website may help **measure impact** of research on practice, similar to the research abstracts in peer reviewed journals

# Communicating your results through the EIP-AGRI network

- **Monthly newsletter** – share results, questions, calls
- **Calendar of events** - announce your events
- **EIP-AGRI website** – news, database
- **EIP-AGRI events** – exchange with Operational Groups, farmers, advisers, other innovative projects
- Agrinnovation magazine, soil – September 2020
- Brochure on climate-smart agriculture
- **Social media**
- **Videos** – [video gallery](#) on EIP-AGRI website

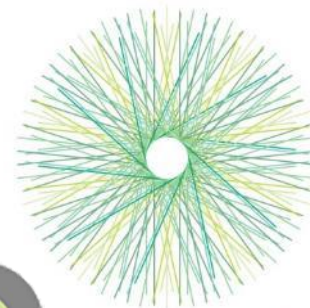


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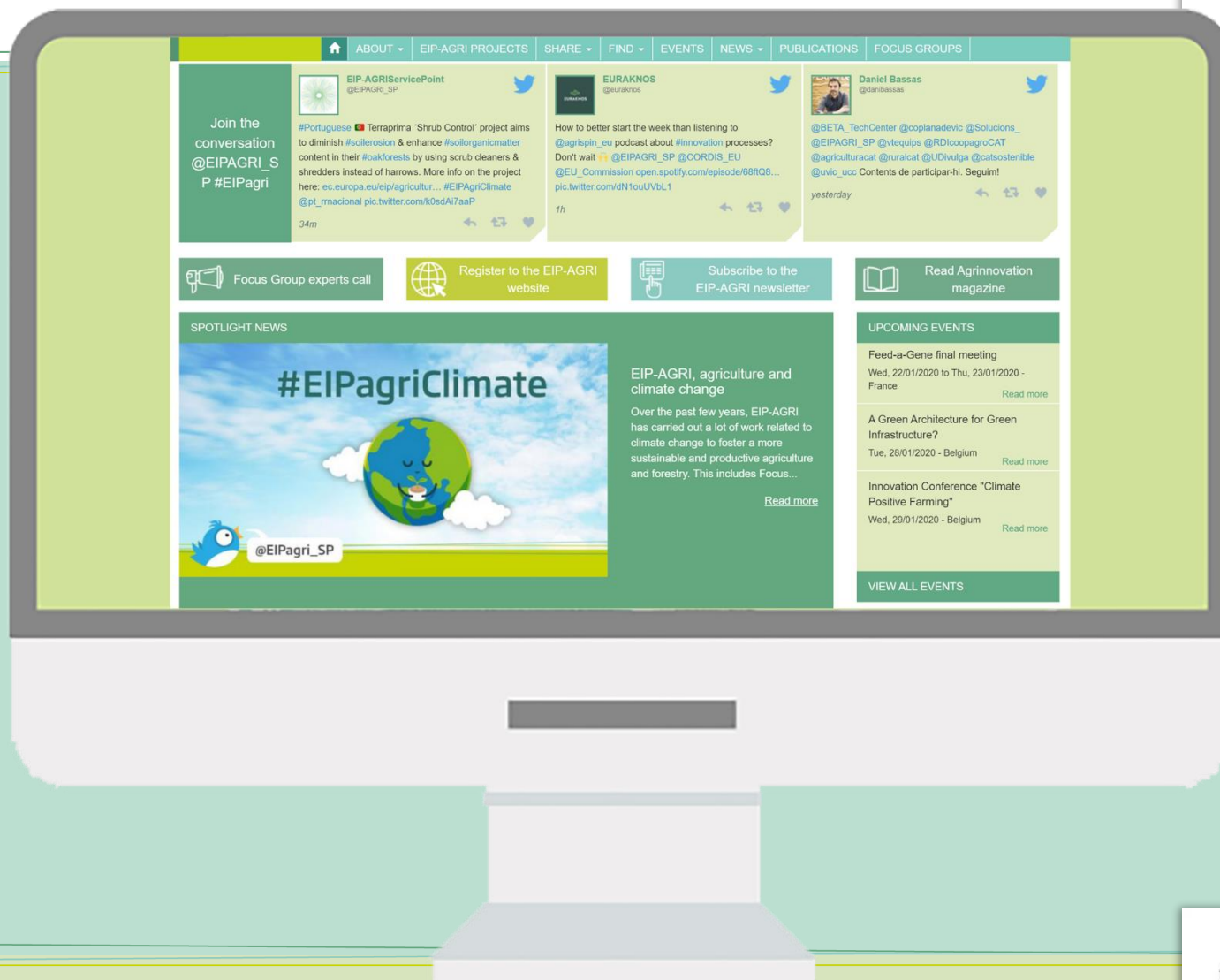




# EIP-AGRI website: [www.eip-agri.eu](http://www.eip-agri.eu)



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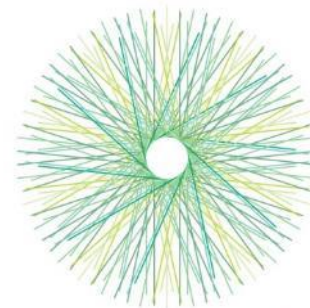


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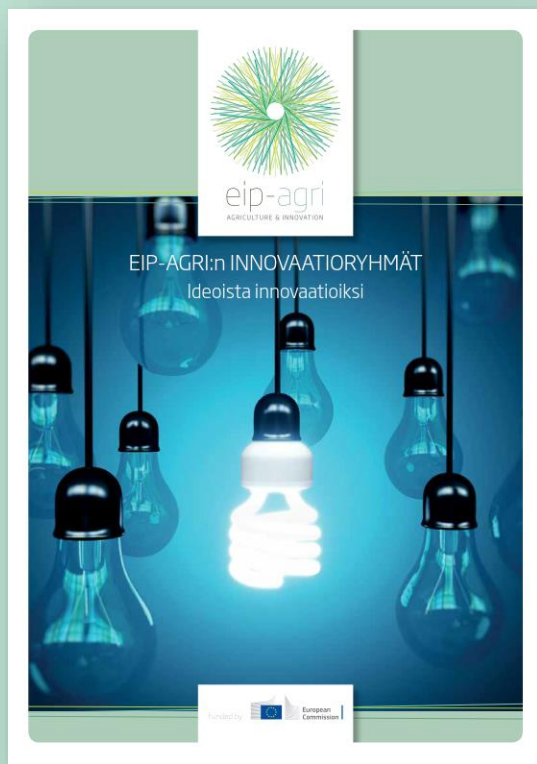


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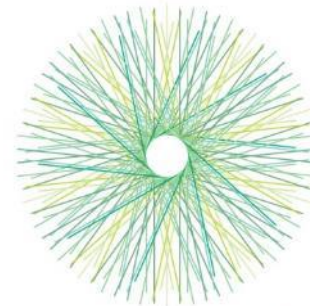
# EIP-AGRI publications: Research needs, tools and translations



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# EIP-AGRI Focus Groups: research needs from practice and inspiration for projects



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- Final reports for 37 Focus Groups with ideas for Operational Groups and other innovative projects, and research needs
- examples:
  - Robust and resilient dairy farming
  - Beef production (ongoing)
  - Reducing food loss on the farm
  - Short food supply chains
  - Climate-smart (sub) tropical food crops (ongoing)



# CAP post-2020: the European Innovation Partnership for agricultural productivity and sustainability (EIP)

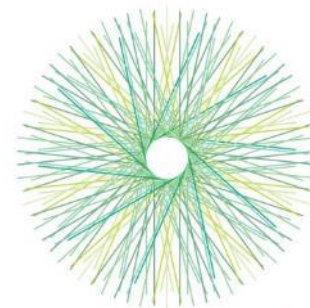


The aim of the EIP shall be to stimulate innovation and improve the exchange of knowledge.

EIP shall support AKIS ... by connecting policies and instruments to speed up innovation.

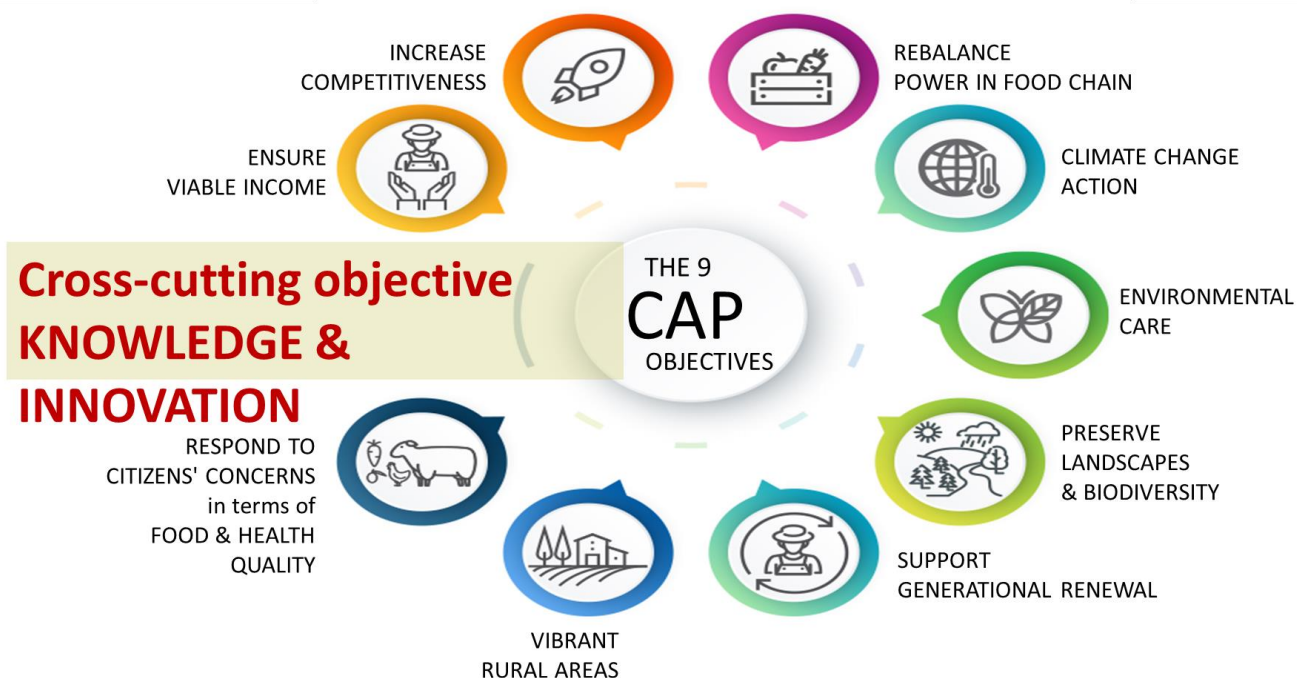


# CAP post-2020: the European Innovation Partnership for agricultural productivity and sustainability (EIP)



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EIP shall contribute to achieving all 9 CAP specific objectives.





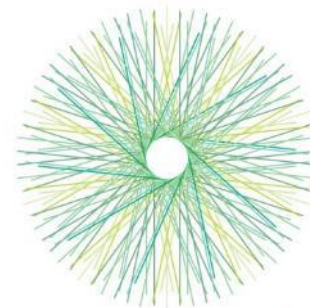
# Thank you for your attention!

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1210 Brussel  
Belgium

**[www.eip-agri.eu](http://www.eip-agri.eu)**  
**Register today!**



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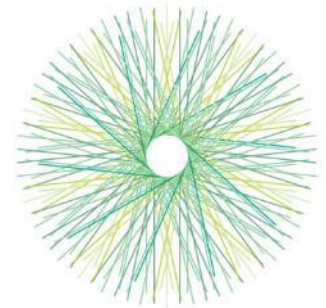


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# Drafting practice abstracts



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**Choose the right topics:** information / tools which farmers, advisers, agribusiness can **immediately use**)

**Consider the right level:** relevant topics and information can generally be found at work-package level, or even within work-packages – a project summary is rarely directly useful to farmers and foresters

**Focus on useable results:** results and recommendations that can 'be used' and move farmers, foresters, agribusiness into action. **Avoid describing project activities** - these are of no use for the reader

**'Recycle' available information from your project**

**Write clearly, and put yourself in the place of the reader** when writing. What do farmers, foresters, advisers, entrepreneurs want to read about?