



AEF

Providing electronic communication to the Ag sector

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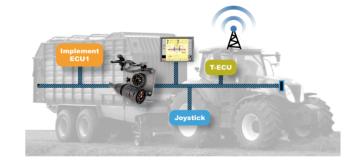
ICT-AGRI-FOOD Forum - BEST PRACTISES TO GOING TO MARKET

November 19, 2020



Who are the AEF?

- Agricultural Industry Electronics Foundation
 - Founded in 2008; Celebrated our 10th anniversary in 2018!
 - 8 major agricultural equipment manufacturers and 3 trade associations
 - Over 230 member companies
- Worldwide support of ISOBUS implementation
 - Structured in 13 project teams
 - Supported by 5 international test labs to certify products
- Define guidelines and standards and for Ag industry
 - Focus on Tractor Implement connection using ISOBUS
 - Coordinate activities and developments



















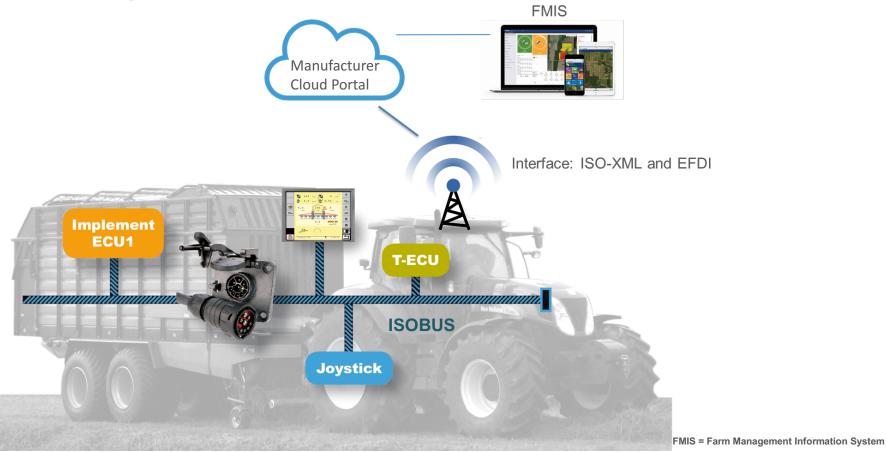








Typical ISOBUS system





Principles of Tractor Implement Management (TIM)



- Standardized and certified communication based on ISOBUS
- Certificates necessary to verify trusted systems → PKI in place
- Optimize working process

PKI = Public Key Infrastructure



ISOBUS machines moving into digitized world

- Working with systems of mixed fleet is challenging
- Communication in rural areas is even more challenging
- Robust solutions for farming needed
- Interoperability depend on communication
 - Key success factor



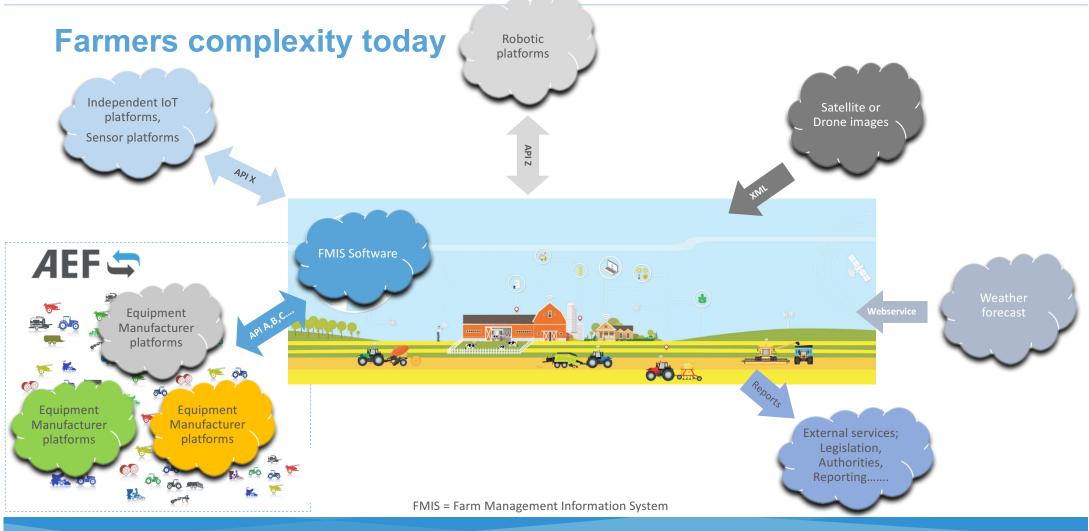


Motivation & Use Cases

	Process Data Exchange (Coverage)	Cooperative Machines (Platooning)	High Volume Data Streaming (Camera)	Road Safety
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Range	High (2/6 km)	Low (up to 50 m)	Medium	High
Bandwidth	Medium	Low	High	Low
Latency	Average	Low	Low	Low
Relationship	n to m	1 to 1	1 to 1	n to m

Standardized M2M communication in mixed fleets creates high value opportunities for customers worldwide by enhancing work efficiency, quality and safety even in rural areas.







Farmers complexity today

Robotic platforms

- Data collection and connectivity
 - Most manufacturers have own software platform or uses joint platforms connecting vehicles
 - Using different data models
- Farmer needs to manage their machines
 - · Capable to use multi-branded fleets with standard for cloud communication
 - · Data and reports need to be in the system directly after the work on the field is done



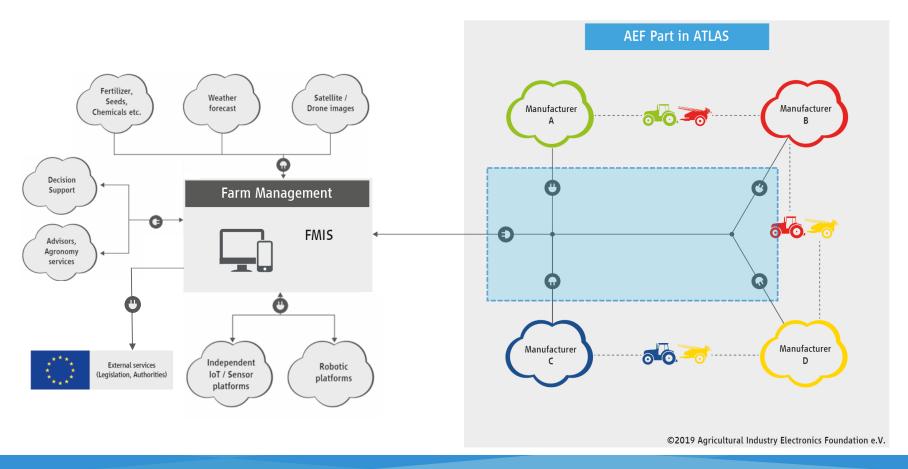
AEF is working on a solution to reduce interoperability issues!

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AEF is working on Platform-2-Platform communication standard





Summary

- Connectivity and data are key to guarantee interoperability
- Data has to be easily manageable by the end customer
- Farmers/Contractors expect seamless connectivity
- Continue the legacy of safe and secure Ag Machines
- Ag Industry / Cross Industry cooperation is a must







Thank you

